

Official Rules and Terms and Conditions, 2024 “I Voted” Sticker Challenge

RULES

- Entrants must fill out and sign the submission form (must be signed by a parent or guardian if the entrant is under 18).
- Entries must include a short description of the design, as well as information on the inspiration for the design.

Please read these Official Rules and Terms and Conditions carefully. Any person submitting a sticker design, image, drawing, picture, photograph (“Sticker Design”) to DeKalb County Voter Registration and Elections (the “Department”), for the 2024 “I Voted” Sticker Challenge (the “Challenge”), agrees to be legally bound by these Terms and Conditions.

SPONSORSHIP

The Challenge is administered by the Department, on behalf of the DeKalb County Board of Registration and Elections (the “BRE”), located at 4380 Memorial Drive, Suite 300, Decatur, Georgia, 30032. There is no purchase necessary to enter.

ELIGIBILITY

The Challenge is open to an individual who during the Submission Period (defined below) is a high school junior or senior attending DeKalb County Schools

SUBMISSION PERIOD

The **submission period begins on August 5, 2024, at 8:00 a.m. Eastern Time (“ET”), and ends on September 16, 2024, at 4:30 p.m. ET** (the “Submission Period”). To be eligible for the Challenge, ALL ENTRIES MUST BE SUBMITTED DURING THE SUBMISSION PERIOD. The

Department may, at its sole discretion, extend the duration of the Challenge at any time without prior notice. Entrants’ participation in the Challenge during any extended period shall be governed by these Terms and Conditions.

DESIGN REQUIREMENTS

Entrants must use their artistic skill to design an “I Voted” Sticker Design that is unique, relevant to DeKalb County, and evocative of community and civic engagement. A Sticker Design submission (“Submission”) must adhere to the following design guidelines:

- Must be original artwork and must not include stock photos or borrowed images.
- Must not include copyrighted characters, product logos, trademarked or brand names.
- Must not contain references to any candidates, political parties, or advocate for or against any issue.
- Must not include images or words considered to be obscene, violent, or defamatory.
- Must not include any dates or years.
- Should be unique and relate to DeKalb County.

- Must be designed using the Department's circular design Template.

Templates are available for download at dekalbvotes.com or may be picked up from the Department's office at 4380 Memorial Drive in Decatur. Translated text in the Template must not be altered or removed and must remain legible. Entrants are permitted to change the color(s) of the translated text only. Submissions may be created using graphic design software such as Adobe Photoshop, Illustrator, or InDesign. Entrants may not use an AI art generator to create Submissions. Digital files must be submitted as vector files or high-resolution JPEG images. Submissions may be hand-drawn using pencils, pens, crayons, markers, paint, or other mixed media tools. Original Submissions must be maintained by the entrant and must be made available to the Department upon request.

- When designing or drawing an entry, keep in mind the actual sticker size, 2" x 2" — see the template PDF for actual size.
- Ensure digital designs include a 1/8" bleed. For hand-drawn submissions, follow the instructions on the template and review the sizing PDF to ensure bleed requirements are met.
- Artwork can be hand-drawn using the template or created in Adobe PhotoShop, InDesign, or Illustrator:
 - Be actual size of shape or scaled larger (2" x 2")
 - Be 300 dpi resolution or higher
 - Be in CMYK color
 - Be saved so you can later export with crop and bleed marks and color information
 - Have at least a 1/4" bleed
 - Save all links with files or package design files
 - Only include artwork you created or own the rights to
- If using another file software or program, designs must meet same requirements above.
- Download and print the template.
- Fill out and sign the submission form (signed by a parent if under 18)
- Email the signed form; a description of your design and a paragraph about the design's inspiration; and the vector/JPG/PNG/TIFF/PDF design files of your artwork to ivotedsticker@dekalbcountyga.gov by Monday, September 16, 2024.
- Note: For digital submissions, we may require you to send the packaged design files if your design is chosen.

HOW TO ENTER

Entrants may submit one entry. If you are chosen as a Winner (defined below), you must attest to your ownership and rights to the Submission and be willing to disclose certain information in order to be eligible to receive any Prize (defined below).

All Submissions must be submitted with a Sticker Challenge Entry Form (the "Entry Form"). The Entry Form is available for download at dekalbvotes.com or may be picked up from the Department's office at 4380 Memorial Drive in Decatur. Submissions will be accepted via email, in-person, or by mail.

To enter: Submit Entry Form, design inspiration description, and Submission. Hand-drawn or paper submissions may be scanned and uploaded as PDF files to ivotedsticker@dekalbcountyga.gov.

To enter in person or by mail: Submit Entry Form, design inspiration description, and Submission to DeKalb Voter Registration and Elections, 4380 Memorial Dr. Suite 300, Decatur, GA, 30032.

Submissions must be received on or before September 16, 2024.

SUBMISSION GUIDELINES

All Submissions must be received during the Submission Period as outlined herein. No other methods of entry will be accepted. All Submissions received by the end of the Submission Period that are complete and otherwise qualified will be eligible to win. Submissions will not be acknowledged or returned. The Department is not responsible for incomplete, late, lost, delayed, damaged, misdirected, incomplete, void, corrupted, garbled, illegible, or unintelligible Submissions and such Submissions will be void and and/or not reviewed. All Submissions must be original works of authorship, created by you. You agree to indemnify the Department against any and all claims of infringement from any third party for the Department's use of your Submission. Any and all submissions are voluntary and may be subject to release by the Department to any requester pursuant to the Georgia Open Records Act and will likely be released upon request.

PUBLICITY

The Department reserves the right, in its sole discretion, to use any Challenge participant's name, photograph, and hometown name for the purpose of publicity, advertising, marketing, or promotion without prior notice or compensation.

LICENSE

If your Sticker Design is selected as one of the Challenge winners, by accepting the prize payment you hereby provide an exclusive, irrevocable, perpetual, and worldwide license to the Department to use, copy, reproduce, distribute, prepare derivative works, and display or publish your Sticker Design in any and all media now known or hereafter devised throughout the world, for any purpose whatsoever, including, but not limited to, marketing and promotional purposes without any additional compensation. Submission of a Sticker Design in the Challenge does not obligate the Department to use such Sticker Design. In the event that the Department's use of the Sticker Design creates trademark, service mark or trade dress rights, County shall have an exclusive and irrevocable right in such trademark, service mark, or trade dress.

SELECTION OF WINNERS

Challenge Winners (“Winners”) will be selected in two steps.

STEP ONE: On or about September 18, 2024, and ending on or about September 20, 2024, the Panel will select five Qualified Submissions based on the following 30-point scale (each, a “Finalist”).

Compliance with Design Requirements: Yes or No

Artistic Skill and Excellence (up to 10 points)

Uniqueness of Design (up to 10 points)

Design’s Relevance to DeKalb County (up to 10 points)

NOTE: In the event of a tie, tying entries will be re-scored, with double weight being given to the Design’s Relevance to DeKalb County category.

STEP TWO: The Finalist Submission with the highest number of points will be the Challenge grand prize winner (the “Grand Prize Winner”), and the remaining two Finalists will be runners-up Winners. There will be three Challenge winners total – one Grand Prize Winner, one first runner-up Winner, and one second runner-up Winner. The Winners will be determined as outlined herein and will be announced on or around September 23, 2024.

PRIZES

GRAND PRIZE: The Grand Prize Winner will receive Five Hundred U.S. Dollars (\$500.00) in exchange for an exclusive, irrevocable, perpetual, and worldwide license to DeKalb County to use, copy, reproduce, distribute, prepare derivative works, and display or publish your Sticker Design.

RUNNERS-UP: The first runner-up will receive Two Hundred U.S. Dollars (\$200.00) in exchange for an exclusive, irrevocable, perpetual, and worldwide license to DeKalb County to use, copy, reproduce, distribute, prepare derivative works, and display or publish your Sticker Design. The second runner-up will receive One Hundred U.S. Dollars (\$100.00) in exchange for an exclusive, irrevocable, perpetual, and worldwide license to DeKalb County to use, copy, reproduce, distribute, prepare derivative works, and display or publish your Sticker Design. (collectively the “Prizes” and each, a “Prize”).

The decision of the Panel and the Department regarding any Winner of the Challenge is final, including, but not limited to, any decision that no Winner will be chosen. Challenge Winners will be required to sign and return a W9 Form. Challenge Winners will also be required to sign and return a Declaration of Eligibility and Liability/Publicity Release (the “Declaration”) and any other legal documents that the Department or Department’s representative requests within one week of notification (e.g., email or phone call) from the Department of the Winner’s status. Failure to respond timely to the notification may result in forfeiture of the Prize and, in such case, the Department may choose the next highest-scoring Submission from the remaining Submissions to determine a Winner. All expenses, fees, tariffs, and taxes will be responsibility of the Winners. Entrants may not resell, assign, or transfer any of their rights in their Submissions under these Official Rules. No assignment, transfer, or substitution of the Prize is permitted, but the Department reserves the right to substitute a Prize for one of comparable or greater value should the Prize become impracticable to award or unavailable for any reason.

OTHER TERMS AND CONDITIONS

The Department shall not be liable for: (i) phone system, phone or computer hardware, software or other technical or computer malfunctions, lost connections, disconnections, delays, or transmission errors; (ii) data corruption, theft, destruction, unauthorized access to or alteration of Submission or other materials; (iii) any injuries, losses, or damages of any kind, including without limitation, personal injury, death, and property damage, and claims based on publicity rights, defamation or invasion of privacy caused by the Prize or resulting from acceptance, possession, or use of the Prize, or from participation in this Challenge; and (iv) any printing, typographical, administrative, or technological errors in any materials associated with this Challenge. The Department disclaims any liability for damage to any computer system resulting from participating in or accessing or downloading information in connection with this Challenge. The Department reserves the right, in its sole discretion, to cancel, modify, or suspend this Challenge should a virus, bug, computer problem, unauthorized intervention, or other cause beyond the Department's control, corrupt the administration, security, or proper play of this Challenge. The Department also reserves the right to cancel or suspend this Challenge for any reason at any time, in which case, Submissions will not be returned and may be destroyed.

Challenge participants shall be bound by such changes, amendments, revisions, supplements, deletions, variations, additions, modifications, cancellations, terminations, or suspensions. Use of automated entry devices or programs is prohibited. Any attempts to illegally access the Department's website, enter this Challenge, or increase entries via a bot script, device, or brute-force attack will result in disqualification, including rendering that IP address ineligible for the entire Challenge.

Caution: Any attempt to deliberately damage or undermine the legitimate operation of this Challenge may be in violation of criminal and civil laws and will result in disqualification from participation in this Challenge. Should such an attempt be made, the Department reserves the right to seek remedies and damages (including attorney fees) to the fullest extent of the law, including criminal prosecution. By participating in this Challenge, you agree to be bound by these Terms and Conditions, which are governed by the laws of the State of Georgia. The Department and all Challenge participants irrevocably agree that the courts of the State of Georgia shall have exclusive jurisdiction to settle any dispute which may arise in connection with these Terms and Conditions or the Challenge and submit all such disputes to the jurisdiction of the courts in DeKalb County, Georgia.