

## Public Notice of Proposed Award of Sole Source Procurement

### Section A – Description of Proposed Sole Source Procurement

**Description of Supplies/Services:** Unlimited Social and Online Listening Data: Social Media Monitoring, Media Analysis, Retroactive Analysis and Media Research, Internal Communications, Website Integration of News Content, Media Outreach, Social Media Influencers, and Unlimited Training & Customer Support

**Demonstration of Contractor’s Unique Qualifications:** Meltwater News Group is the only organization able to provide a comprehensive platform to include:

- Unlimited archiving
- Includes distributing, archiving and translating news articles in one platform package at a one-time cost
- Ability to create searches in 242 foreign languages and characters
- Allows for instant creation of ad-hoc statistics and graphical breakdowns on any coverage
- Ability to track historical data going back to 2010 on any topic or keyword
- Graphical breakdowns based on geography, volume, growth, sentiment, key themes, or source
- Instant results integrated with analytics that are immediately adjustable and refreshed
- Ability to create and define a custom composite score measuring aspects such as prominence, social amplification, sentiment, custom tier sources, or custom tags for application

### Section B – To Be Completed by the Department of Purchasing and Contracting

#### Market Survey Results

**Date Public Notice posted on website:** June 3, 2024

**Date Public Notice closed:** June 7, 2024

#### Review of Offers

**Were any offers received (Yes/No):**

**Number of offers received:**

**Responders:**

**Purchasing Agent review and recommendation:**

\_\_\_\_\_  
Agent Signature

\_\_\_\_\_  
Date

\_\_\_\_\_  
Procurement Manager Signature

\_\_\_\_\_  
Date