



BOARD OF REGISTRATION AND ELECTIONS
SCHEDULED MEETING

July 9, 2026

4:30 PM

Memorial Drive Auditorium

DCTV's UStream channel: <https://video.ibm.com/channel/xUJgKs6n2VW>

1. ROLL CALL

2. APPROVAL OF AGENDA

3. APPROVAL OF MINUTES

- A. May 22 Special Called Meeting (p. 2)
- B. June 18 Special Called Meeting (p. 4)
- C. June 23 Scheduled Meeting (p. 6)

4. PUBLIC COMMENTS

5. ITEMS FOR DECISION

- A. Early Voting Times and Locations for the November 2026 General Election (p. 10)
- B. Vendor Agreement (p. 12)
- C. Special Elections (p. 43)

6. ITEMS FOR DISCUSSION

- A. Risk Management Update
- B. Director's Report (p. 56)
- C. Legislative Update

7. EXECUTIVE SESSION

8. BOARD COMMENTS

9. ADJOURNMENT

DeKalb County Board of Registration and Elections

Special Meeting Minutes

May 22, 2026

Start Time: 8:42 AM

End Time: 8:51 AM

Board Attendees: Karli Swift
Vasu Abhiraman
Travis Bowden
Gail Lee
Dele Lowman

Other Attendees: Keisha Smith, Executive Director
Michael Petty, Senior Assistant County Attorney

APPROVAL OF AGENDA

Chair Swift called the Board of Registration and Elections meeting to order at 8:42 a.m.

Dr. Harris conducted the roll call, confirming the presence of each board member by name. A quorum was established.

A motion to approve the agenda was made by Mr. Bowden and seconded by Mr. Abhiraman. The motion passed unanimously.

PUBLIC COMMENT

Cheryl Dudley
Bethann Frillman

ITEMS FOR DISCUSSION

A) Pre-Certification Report - April 7 House District 94 Special Election Runoff

Chair Swift called for the pre-certification report and recognized Deputy Director Henry. Deputy Director Henry provided an overview of the number of ballots cast with the number of voters, so that certification of election results accurately reflects the will of the electorate.

Chair Swift asked if Board members had any questions.

Ms. Lee asked if the BRE would receive a report on the reasons for errors. Deputy Director Henry said yes.

DeKalb County Board of Registration and Elections

Special Meeting Minutes

Ms. Lee asked if there were any equipment issues? Director Smith said she was not made aware of any issues.

Ms. Lee asked if there were any chain of custody issues for the ballot? Director Smith said she was not made aware of any.

Ms. Lee asked if there were any fraud, error, or situation that need to be reported to the District Attorney? Director Smith said she was not made aware of any issues.

Ms. Lee asked if there were any unusual voter waiting time? Director Smith said she was not made aware of any issues.

Ms. Lee asked if there were any disruptions? Director Smith said she was not made aware of any issues.

Ms. Lee asked if there were any disruptions? Director Smith said she was not made aware of any issues.

Ms. Lee asked if there were poll monitor or poll watcher issues? Director Smith said she was not made aware of any issues.

Ms. Lee asked if there were any voter complaint issues that were not resolved. Director Smith said she was not made aware of any issues that were not resolved.

Ms. Lee asked if any polling location were given extended hours. Director Smith said not in DeKalb County.

Ms. Lee asked if the Secretary of State's Office directed her to make any changes to the numbers submitted. Director Smith said no.

Ms. Lee asked how many Provisionals are still awaiting resolution? Deputy Director Henry said we received 201 on Tuesday night.

Ms. Lee had no further questions.

BOARD COMMENTS

No board member had any comments.

ADJOURNMENT

At 8:51 a.m. a motion to adjourn was made by Mr. Bowden. Seconded by Mr. Abhiraman. The motion passed unanimously.

DeKalb County Board of Registration and Elections

Special Called Meeting Minutes

June 18, 2026

Start Time: 4:42 PM

End Time: 4:56 PM

Board Attendees: Travis Bowden
Gail Lee
Dele Lowman

Other Attendees: Keisha L. Smith, Executive Director
Michael Petty, Senior Assistant County Attorney
Tristen N. Waite, Assistant County Attorney

ROLL CALL

Deputy Harris conducted the roll call and confirmed the presence of Board members by name. A quorum was established.

ADDED DURING THE MEETING

Senior Assistant County Attorney Petty called the meeting to order at 4:42 a.m. Following roll call, Ms. Lee moved to appoint Dele Lowman as Acting Chair and preside over the meeting in the absence of the Chair and Vice Chair. The motion was seconded by Mr. Bowden and passed unanimously.

APPROVAL OF AGENDA

Mr. Bowden moved to approve the agenda. The motion was seconded by Ms. Lee and passed unanimously.

PUBLIC COMMENT

Elizabeth Shackelford (e-comment)
Katherine Gauntt
Bethann Frillman

ITEMS FOR DECISION

A. Pre-Certification Report Presentation | June 16, 2026 Primary Election Runoff

Director Smith read the purpose and instructions for the pre-certification meeting and presented the report.

Ms. Lee asked whether the incomplete research findings would be provided at the next Board meeting. Director Smith responded that the completed research findings would be explained at Tuesday's meeting.

Ms. Lee asked whether there were any chain-of-custody issues. Director Smith responded that she had not been made aware of any chain-of-custody concerns.

DeKalb County Board of Registration and Elections

Special Called Meeting Minutes

Ms. Lee asked whether there were any instances of fraud, errors, or matters that should be referred to the District Attorney. Director Smith responded that none had been brought to her attention.

Ms. Lee asked whether there were any distribution issues. Director Smith responded that she had not been made aware of any.

Ms. Lee asked whether there were any unresolved complaints or concerns. Director Smith responded that, to her knowledge, there were none.

Ms. Lee inquired about the watermark issue and provided a brief explanation of the concern. Director Smith responded that staff were still researching the matter.

Ms. Lee asked whether any ballots had been re-scanned. Director Smith responded that there had been a reading issue with one of the memory cards and that 352 ballots from the Briar Vista polling location were scanned at the Central Tabulation Center.

Ms. Lee asked whether there had been any equipment failures that could have affected vote counts or tabulation. Director Smith responded that, to her knowledge, there had not been.

Ms. Lowman inquired whether there was a need for an Executive Session. County Attorney Petty responded that there was not.

BOARD COMMENTS

Ms. Bowden thanked everyone for attending and stated that she looked forward to seeing everyone at next week's meeting.

Ms. Lee thanked Director Smith and her staff for conducting a well-run election and for providing the preliminary results to the Board in a timely manner. She also noted that GAVREO is among the organizations included on the list of experts available for consultation at the State Capitol building.

Ms. Lowman thanked everyone for attending and commended the department for conducting a successful election.

ADJOURNMENT

At 4:56 p.m. a motion to adjourn was made by Mr. Bowden. Seconded by Ms. Lowman. The motion passed unanimously.

DeKalb County Board of Registration and Elections

Regular Meeting Minutes

June 23, 2026
Start Time: 12:13 PM
End Time: 1:47 PM

Board Attendees: Vasu Abhiraman
Travis Bowden
Gail Lee
Dele Lowman (Virtual)
Karli Swift

Other Attendees: Keisha L. Smith, Executive Director
Michael Petty, Senior Assistant County Attorney
Tristen N. Waite, Assistant County Attorney

ROLL CALL

Ms. Austin conducted the roll call and confirmed the presence of Board members by name. A quorum was established.

APPROVAL OF AGENDA

Chair Swift called for a motion to approve the agenda.

Mr. Bowden moved to approve the agenda. The motion was not seconded.

Ms. Lee moved to amend the agenda to add a Resolution for decision. Mr. Bowden amended his original motion to accept and include the Resolution for decision. The motion failed, 2 yeas (Bowden, Lee) and 3 nays (Abhiraman, Lowman, Swift).

Mr. Bowden moved to approve the agenda. The motion was not seconded. Motion passed unanimously.

APPROVAL OF MEETING MINUTES

Chair Swift called for a motion to approve the May 22, 2026 Meeting Minutes.

Mr. Bowden moved to approve the May 22, 2026 Meeting Minutes. Ms. Lee moved to amend the meeting minutes. Chair Swift requested to table the meeting minutes, requested staff to confirm, and approve the meeting minutes at the next meeting.

Mr. Bowden withdrew his motion to approve the May 22, 2026 Meeting Minutes.

Vice Chair Abhiraman moved to defer the approval of the May 22, 2026 Pre-certification Meeting Minutes to the next meeting. The motion was seconded by Ms. Lowman. Motion passed unanimously.

Chair Swift called for a motion to approve the May 26, 2026 Meeting Minutes.

Mr. Bowden moved to approve the May 26, 2026 Meeting Minutes. The motion was seconded by Vice Chair Abhiraman. Motion passed unanimously.

DeKalb County Board of Registration and Elections

Regular Meeting Minutes

PUBLIC COMMENT

Ms. Austin read the Public Comment Policy into the record.

Speakers:

Cheryl Dudley

Jackie Malcolm

Nancy Arnold (online comment)

Bethann Frillman

ITEMS FOR DECISION

A) Certification of the June 16 General Primary Election Runoff

Director Smith presented the post-election report for the June 16, 2026 Election Runoff, providing an overview of voter turnout, voting methods utilized, and unique voter statistics associated with the election.

Director Smith also responded to a question raised by Ms. Lee during the May 22, 2026, Pre-Certification Meeting regarding voter crediting and election discrepancies. She reported that there were no absentee ballot errors. On Election Day, one voter departed without casting a ballot. During Early Voting, one voter assigned to the Wynbrooke Elem (WN) precinct who voted at the Memorial Drive location on June 11 did not receive voting credit, and one voter assigned to the Candler Park (CX) precinct who voted at Neighborhood Church on June 11 also did not receive voting credit. Additionally, one voter registered in the Fairington Elem (FA) precinct was credited with voting in a different precinct.

Chair Swift called for a motion to certify the election. Mr. Bowden moved to approve. The motion was seconded by Ms. Lee. Motion passed unanimously.

Chair Swift called for a motion to recess. Vice Chair Abhiraman moved to approve. The motion was seconded by Mr. Bowden.

The Board Recessed at 12:37 p.m.

Chair Swift called for a motion to resume. Mr. Bowden moved to approve. The motion was seconded by Vice Chair Abhiraman.

B) Early Voting Times and Locations for the July 28 Congressional District 13 Special Election and August 25 Runoff

Chair Swift called for a motion to approve early voting for the July 28 Special Election at one location at Ellenwood Countyline Library from July 6 through July 24, Monday through Friday, 7:00 a.m. to 7:00 p.m., Saturday (July 11 and 18) 9:00 a.m. to 6:00 p.m., and Sundays (July 12 and 19) 12:00 p.m. to 5:00 p.m.

Mr. Bowden made a motion to approve. The motion was seconded by Ms. Lee. Motion passed unanimously.

Chair Swift called for a motion to approve early voting for a potential Runoff on August 25 at Ellenwood Countyline Library from August 15 through August 21, Monday through Friday, 7:00

DeKalb County Board of Registration and Elections

Regular Meeting Minutes

a.m. to 7:00 p.m., Saturday (August 15) 9:00 a.m. to 6:00 p.m., and Sunday (August 16) 12:00 p.m. to 5:00 p.m.

Mr. Bowden made a motion to approve. The motion was seconded by Ms. Lee. Motion passed unanimously.

ITEMS FOR DISCUSSION

A) Director's Report

Director Smith presented a comprehensive report on voter registration operations and registration statistics through June 22, 2026. She also provided a budget update and discussed ongoing stakeholder engagement initiatives and voter education plans.

B) Legislative Update

Assistant Attorney Petty provided an update on the Special Legislative Session and Senate Bill 189 (SB 189). He reported that the General Assembly passed legislation delaying the implementation of the QR code requirement until January 1, 2028. The legislation also establishes a committee to make recommendations regarding Georgia's election system, requires a manual hand recount of the top two races on the ballot when the margin of victory is less than one-half of one percentage point, and provides for reimbursement to counties for reasonable costs associated with conducting the recounts.

BOARD COMMENTS

Chair Swift called for a motion to amend the agenda to move Board Comments before Executive Session. Vice Chair Abhiraman moved to approve the amended agenda. Mr. Bowden seconded the motion. The motion passed unanimously.

Ms. Lowman thanked the Voter Registration and Elections staff for conducting another well-run election. She stated that while perfection is not expected, transparency, accountability, and a solution-oriented approach are essential, and she expressed appreciation for the team's continued commitment to serving the voters of DeKalb County. Ms. Lowman also commented on recent decisions by the U.S. Supreme Court affecting voting rights, noting that these developments underscore the importance of the Board's role. She expressed pride in the Board's efforts to protect the voting rights of all DeKalb County voters, regardless of political affiliation or background.

Mr. Bowden thanked everyone for attending the meeting.

Ms. Lee stated that she had prepared a resolution regarding compliance with federal law but acknowledged that it was not presented for the Board's consideration. She also thanked the department for conducting a successful election.

Vice Chair Abhiraman thanked the staff for their work in administering the election. He also commented on recent legislative activity, expressing hope that future legislative solutions would minimize additional operational burdens on election staff and provide greater stability to the election process.

Chair Swift thanked the staff and legal team for their continued support throughout the election. He also expressed appreciation for the General Assembly's action to delay the implementation of Senate Bill 189.

DeKalb County Board of Registration and Elections

Regular Meeting Minutes

EXECUTIVE SESSION

At 1:40 p.m., Chair Swift called for a motion to enter Executive Session for the purpose of discussing litigation. Mr. Bowden made a motion to approve. The motion was seconded by Ms. Lee. Motion passed unanimously. The executive session ended at 1:45 p.m.

At 1:47 p.m., Chair Swift called for a motion to resume the meeting. Mr. Bowden made a motion to approve. The motion was seconded by Ms. Lee. Motion passed by a vote of 4-0. Mr. Abhiraman was no longer present.

ADJOURNMENT

At 1:47 p.m. a motion to adjourn was made by Mr. Bowden. The motion was seconded by Ms. Lee. Motion passed by a vote of 4-0.

DRAFT



Proposed Early Voting Times and Locations

November 3, 2026 General Election

Daily from Tuesday, October 13 to Friday, October 30

Weekdays: 7 a.m. - 7 p.m.

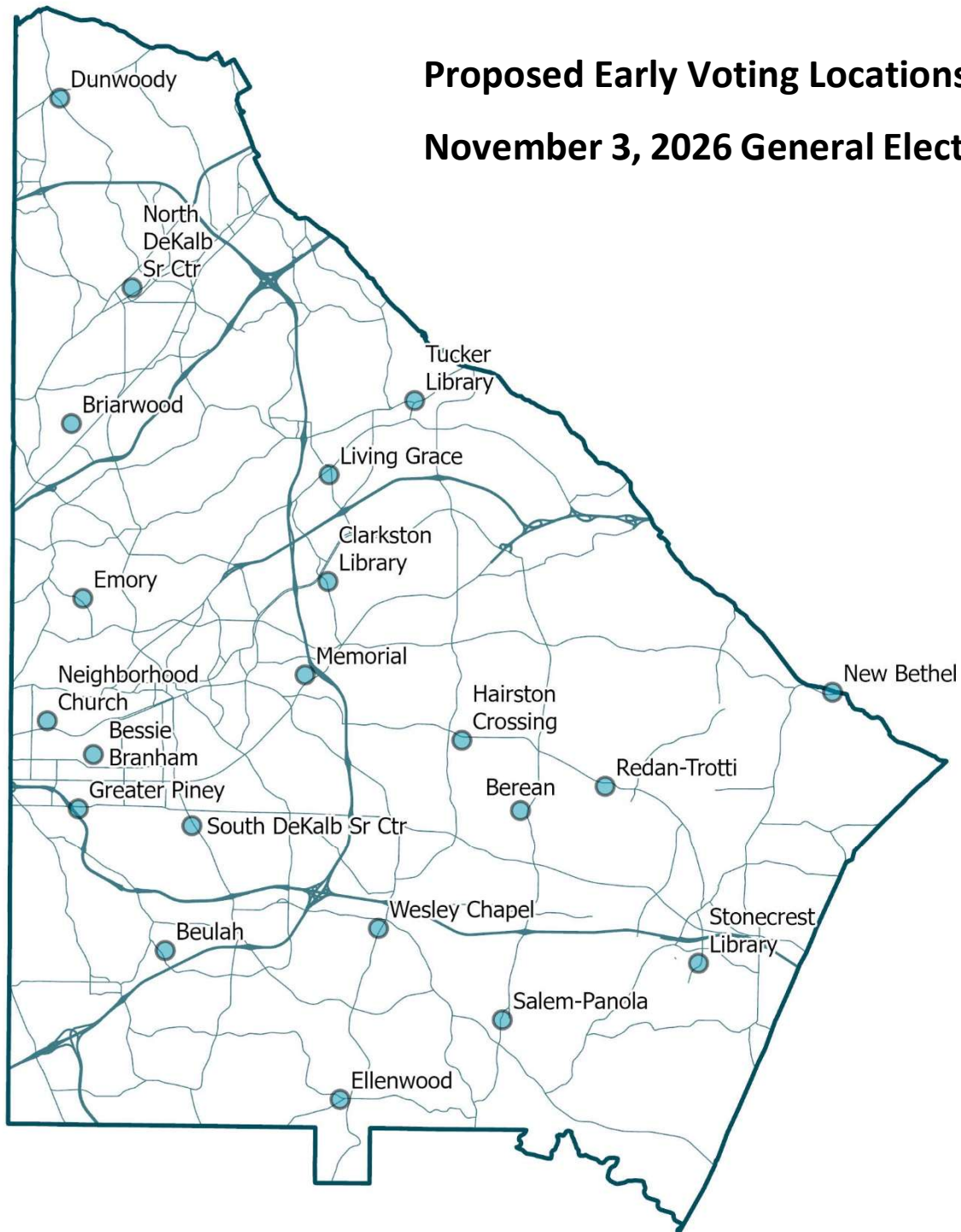
Saturdays: 9 a.m. - 6 p.m.

Sundays: 12 p.m. - 5 p.m.

BEREAN CHRISTIAN CHURCH	2201 YOUNG ROAD
BESSIE BRANHAM RECREATION CENTER	2051 DELANO RD
BEULAH MISSIONARY BAPTIST CHURCH	2340 CLIFTON SPRINGS RD
BRIARWOOD RECREATION CENTER	2235 BRIARWOOD WAY NE
CLARKSTON LIBRARY	951 N INDIAN CREEK DR
COUNTY LINE-ELLENWOOD LIBRARY	4331 RIVER RD
DEKALB VRE OFFICE	4380 MEMORIAL DR., SUITE 500
DUNWOODY LIBRARY	5339 CHAMBLEE DUNWOODY ROAD
EMORY UNIVERSITY	1599 CLIFTON RD NE
GREATER PINEY GROVE BAPTIST	1879 GLENWOOD AVE SE
HAIRSTON CROSSING LIBRARY	4911 REDAN RD
NEIGHBORHOOD CHURCH ATLANTA	1561 MCLENDON AVENUE NE
NEW BETHEL A.M.E. CHURCH	8350 ROCKBRIDGE ROAD
NORTH DEKALB SENIOR CENTER	3393 MALONE DR
REDAN-TROTTI LIBRARY	1569 WELLBORN ROAD
SALEM-PANOLA LIBRARY	5137 SALEM RD
SOUTH DEKALB SENIOR CENTER	1931 CANDLER RD
STONECREST LIBRARY	3123 KLONDIKE ROAD
TUCKER LIBRARY	5234 LAVISTA RD
WESLEY CHAPEL LIBRARY	2861 WESLEY CHAPEL ROAD



Proposed Early Voting Locations November 3, 2026 General Election





DEKALB COUNTY

VOTER REGISTRATION & ELECTIONS

Integrated Campaign Proposal

Outdoor Billboards · MARTA Bus · Radio · CTV / OTT Streaming
August 3 – November 30, 2026

Prepared For:	DeKalb County Government – Voter Registration and Elections
Prepared By:	Cherri Nolan, Impact Marketing Solutions (407) 963-1945
Campaign Dates:	August 3 – November 30, 2026
Market:	Atlanta, Georgia – DeKalb County
Media Channels:	Outdoor Billboards · MARTA Bus Transit · Radio (5 Stations) · CTV / OTT Streaming

Campaign Overview

This integrated campaign puts DeKalb County's Get Out and Vote message across every major touchpoint in the market — from interstate highways and neighborhood streets to MARTA buses, radio stations, and streaming screens — during the critical 17 weeks leading into the November 3, 2026 Election Day.

Four media channels work simultaneously to ensure no significant segment of the DeKalb voter population goes unreached:

- Outdoor Billboards — 12 fixed placements on I-20, I-85, I-285, and key neighborhood corridors for maximum interstate and commuter visibility
- MARTA Bus Transit — 42 bus units across 7 DeKalb routes, covering Decatur, Candler Road, Memorial Drive, Flat Shoals, Stone Mountain, and more
- Radio — 5 stations (WRDG), (V103), (WUBL), (WBZY), (WWPW), designed to reach an audience ages 18-54.
- CTV / OTT Streaming — FOX FLX platform delivering non-skippable impressions across 150+ streaming networks, geofenced to DeKalb County zip codes

Combined Campaign Investment

Media Channel	Units	Coverage Type	Total Impressions	Total Investment
Outdoor Billboards	12 boards	Interstate, highway & neighborhood fixed	40,974,275 (17-wk)	\$132,631.00
MARTA Bus Advertising	42 bus units	Mobile transit — 7 DeKalb routes	40,496,473 (17-wk)	\$85,377.84
Radio — 5 Stations	22 flights	Audio — all formats & demographics	2,779,300	\$60,847.19
CTV / OTT — FOX FLX	4 packages	Streaming — in-home screens	2,661,800	\$85,000
COMBINED TOTAL	73+ units	Full DeKalb Market Coverage	86,123,648+	\$363,756.03

86,123,648+ Total Campaign Impressions	4 Channels Outdoor · Transit · Audio · Streaming	Aug 3– Nov 30 Campaign Window	\$363,756.03 Total Investment
--	--	---	---

Strategic Value

- ✓ **Outdoor** billboards deliver fixed highway and neighborhood reach — 40.9 million impressions over 12 weeks on the roads DeKalb voters travel daily
- ✓ **MARTA** buses deliver moving community-level coverage — 40.4 million impressions across 7 DeKalb County routes from the Laredo Garage
- ✓ **Radio** delivers audio frequency across every demographic and language — 5 stations, 22 flights, 17 continuous weeks
- ✓ **CTV / OTT** delivers in-home screen impressions — geofenced to DeKalb zip codes, non-skippable, across 150+ streaming platforms
- ✓ **Combined** outdoor impressions (billboards + MARTA): over 81 million across the campaign period
- ✓ **All** four channels share unified voter registration messaging and the same campaign timeline through Election Day

CHANNEL 1 — OUTDOOR BILLBOARDS

12 Boards · Static, Digital & Poster Formats · August 3 – November 30, 2026

Twelve billboard placements across interstate corridors and DeKalb neighborhoods deliver the highest-visibility fixed outdoor component of the campaign — reaching commuters on I-20, I-85, and I-285 and DeKalb residents at the neighborhood level with urban and digital poster placements.

Billboard Investment Summary

Media Type	Units	Coverage Focus	Est. 4-Wk Impressions	17-Wk Cost
Static Bulletins	5	Interstate & major commuter corridors	5,280,842	\$53,400
Digital Bulletins	4	High-frequency interstate exposure	3,647,376	\$61,600
Urban & Digital Posters	3	Neighborhood saturation & local frequency	712,788	\$12,600
TOTAL	12	Full Atlanta / DeKalb Market Coverage	9,641,006	\$127,600

12 Units Billboard Placements	9,641,006 Est. 4-Wk Impressions	40,974,275 17-Wk Impressions	\$5,031 Production Cost	\$132,631 17-Wk Investment
---	---	--	-----------------------------------	--------------------------------------

Tier 1 — Primary Impact Boards

Three high-traffic interstate locations delivering over 6.4 million impressions per 4-week period.

Inventory #	Location	4-Wk Impressions	17-Wk Cost
B246O-OF	I-85N – 0.31 mi S/O Clairmont Rd	3,047,312	\$22,500
B669C - OF	I-20E 0.13 mi W/O Moreland Ave N/S F/W – Digital	1,501,732	\$18,500
045372-CC	I-285 WS 30ft S/O Lawrenceville Hwy F/S (Digital)	1,866,585	\$19,800

Strategic Value

- ✓ **Highest** commuter visibility on Atlanta's busiest interstate corridors
- ✓ **Strong** interstate frequency — multiple daily exposures per commuter
- ✓ **Digital** unit (045372-CC) allows message rotation and deadline-specific creative
- ✓ **Tier 1 Total:** 6,415,629 impressions per 4 weeks | \$60,800 for 17 weeks

Tier 2 — Market Reinforcement Boards

Four boards extending reach into suburban and secondary DeKalb corridors.

Inventory #	Location	4-Wk Impressions	17-Wk Cost
B588O-OF	Buford Hwy N/O Briarwood Rd	445,676	\$12,300
072094-CC	Covington Hwy. SS 1.2 mi W/O Panola F/W - 2	669,008	\$6,100
045363-CC	3408 Chamberlee Tucker Rd. NS 150ft W/O I-285 F/E (Digital)	281,128	\$6,200
040841-CC	North Druid Hills NS 75ft E/O Lavista Rd FW (Digital)	794,941	\$17,100
003876 - CC	Peachtree Blvd(industrial) ES 635ft S/O New Peachtree Rd F/S - 1	502,192	\$5,600
009244 - CC	Mountain Ind. Blvd. ES 750ft N/O Stone Mtn Frwy F/s - 1	616,654	\$6,900

Strategic Value

- ✓ **Extends** coverage into key suburban and neighborhood commuter routes
- ✓ **Digital** units allow message rotation and date-specific voter registration calls-to-action
- ✓ **Tier 2 Total:** 2,030,945 impressions per 4 weeks | \$54,200 for 17 weeks

Tier 3 — Neighborhood Frequency Posters

Five poster placements in dense residential DeKalb corridors for ground-level community presence.

Inventory #	Location	4-Wk Impressions	17-Wk Cost
30403-OF	Avondale Rd E/O Pine St	242,804	\$4,200
32881-OF	Candler Rd & White Oak Dr	237,056	\$4,200
3327C-OF	Dekalb Ave W/O Krog St (Digital)	232,928	\$4,200

Strategic Value

- ✓ **Ground-level** visibility in dense residential DeKalb County neighborhoods
- ✓ **High-frequency** repeat exposure — residents pass these locations daily
- ✓ **Digital** poster enables dynamic messaging and deadline reminders
- ✓ **Tier 3 Total:** 712,788 impressions per 4 weeks | \$12,600 for 17 weeks

Detailed Inventory

Static Bulletins

Inventory #	Location	Size	4-Wk Impressions	Production Cost	17-Wk Cost
B2460 - OF	I-85N S/O Clairmont Rd	14'x48'	3,047,312	\$1,000	\$22,500
072094-CC	Covington Hwy. SS 1.2 mi W/O Panola F/W - 2	14'x48'	669,008	\$775	\$6,100
B5880 - OF	Buford Hwy N/O Briarwood Rd	14'x48'	445,676	\$1,000	\$12,300m
003876 - CC	Peachtree Blvd(industrial) ES 635ft S/O New Peachtree Rd F/S - 1	12'3" x 24'6"	502,192	\$775	\$5,600
009244 - CC	Mountain Ind. Blvd. ES 750ft N/O Stone Mtn Frwy F/s - 1	14x48	616,654	\$775	\$6,900

Digital Bulletins

Inventory #	Location	Size	4-Wk Impressions	17-Wk Cost
B669C - OF	-20E 0.13 mi W/O Moreland Ave N/S F/W	14'x48'	704,692	\$18,500
045372 - CC	I-285 WS 30ft S/O Lawrenceville Hwy F/S	14'x48'	1,866,585	\$19,800
045363 - CC	3408 Chamberlee Tucker Rd. NS 150ft W/O I-285 F/E	10'6"x36'	281,128	\$6,200
040841 - CC	North Druid Hills NS 75ft E/O Lavista Rd FW	14'x48'	794,941	\$17,100

Posters & Digital Posters

Inventory #	Location	Size	4-Wk Impressions	Production Cost	17-Wk Cost
3327C - OF	Dekalb Ave W/O Krog St (Digital)	12'x24'	232,928		\$4,200
30403 - OF	Avondale Rd E/O Pine St	10'5"x22'8"	242,804	\$353	\$4,200
32881 - OF	Candler Rd & White Oak Dr	10'5"x22'8"	237,056	\$353	\$4,200

CHANNEL 2 — MARTA BUS ADVERTISING

42 Bus Units · 3 Formats · 7 DeKalb Routes · August 3 – November 30, 2026

Unlike fixed outdoor boards, MARTA buses are moving billboards — a single unit carries the Get Out and Vote message through multiple DeKalb neighborhoods in a single day. With buses dispatched from the Laredo Garage in Decatur, all 42 units operate on routes running directly through the communities this voter registration campaign needs to reach most.

MARTA Investment Summary

Format	Units	4-Wk Impressions	Media Cost – 17 wks	Production	Total Cost
Bus Queen (30" × 88")	14	4,335,072	\$27,650.00	\$638.70	\$19,234.20
Bus Tail (14" × 70")	14	733,110	\$19,840.50	\$489.67	\$13,772.17
Bus King (30" × 144")	14	4,460,400	\$35,843.50	\$915.47	\$25,065.47
MARTA TOTAL	42 Units	9,528,582	\$83,334.00	\$2,043.84	\$85,377.84

42 Units Bus Wraps Deployed	3 Formats Queen · Tail · King	9,528,582 4-Wk Impressions	\$85,377.84 Total Investment
---------------------------------------	---	--------------------------------------	--

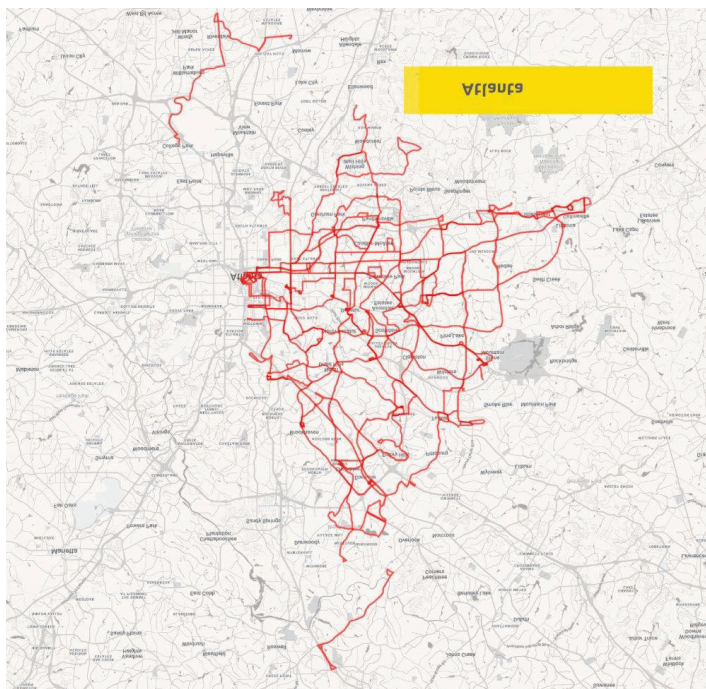
DeKalb County Routes — Laredo Garage

Seven routes dispatched from the Laredo Bus Garage connect DeKalb residents to employment, retail, schools, and community destinations every day.

Route	Corridor	Key Communities Served	Voter Reach Value
Route 15	Clifton Road / Candler Road	Decatur, Candler Park, Little Five Points	Dense residential — high daily ridership
Route 17	Clairmont Road / North Druid Hills	North Druid Hills, Emory area, Decatur	College-adjacent — younger voter concentration
Route 20	South DeKalb / Downtown Atlanta	South DeKalb, Downtown Atlanta	Highest-ridership DeKalb corridor
Route 21	Memorial Drive	East Atlanta, Decatur, Stone Mountain	Reaches working-class commuters along Memorial
Route 22	Glenwood Avenue	East Atlanta Village, Glenwood Park	Dense neighborhood foot traffic
Route 34	2nd Avenue / Clifton Springs Rd	Clifton Springs, Candler Road	Reaches outer DeKalb communities
Route 75	Lawrenceville Highway	Tucker, Stone Mountain, Northlake area	Suburban DeKalb — high commuter volume

MARTA Route Coverage — Atlanta

The map below shows the full MARTA bus network coverage across Atlanta and DeKalb County. Buses dispatched from the Laredo Garage serve the routes highlighted through the heart of DeKalb County's voter population.



Campaign Periods

Period	Dates	Campaign Phase	Messaging Focus	Formats Active
Period 1	Aug 3 – November 30, 2026	Awareness & Registration Launch	Register to vote — deadline approaching	All 3 formats
3 Periods	Aug 3 – Nov 30, 2026	~17 Weeks Continuous	Full voter registration & GOTV timeline	42 Bus Units

CHANNEL 3 — RADIO

5 Stations · 22 Flights · 17 Weeks · August 3 – November 30, 2026

Five Atlanta radio stations reach every major segment of DeKalb's voter population through 15 one-week flights staggered so there is always at least one station on air. V103 is paired with complementary stations in Weeks 3, 7, and 10 for dual-station impact at critical campaign moments.

Radio Investment Summary

Station & Format	Flights	Impressions / Flight	Total Impressions	Total Gross Cost
WRDG-FM – Hip Hop / R&B	5	106,500	532,500	\$10,385.95
WUBL-FM – Country	4	148,000	592,000	\$8,504.24
WBZY-FM – Spanish Sation	4	41,000	164,000	\$6,647.00
WWPW-FM – Pop / Top 40	5	18,000	90,000	\$3,550.00
V103 (WVEE-FM) – Urban Contemporary	4	350,200	1,400,800	\$31,760.00
CAMPAIGN TOTAL	22 Flights		2,779,300	\$60,847.19

5 Stations Atlanta Radio	22 Flights 11-Week Campaign	2,779,300 Total Impressions	\$60,847.19 Total Investment
------------------------------------	---------------------------------------	---------------------------------------	--

Radio Week-by-Week Schedule

Weeks 2, 5, and 9,12 and 13 run two stations simultaneously.

Wk.	Dates	Station(s)	Format(s)	Campaign Moment
1	8/3 – 8/9	WRDG-FM	Hip Hop / R&B	Campaign Launch – Awareness
2	8/10 – 8/16	WWPW-FM – V103 (WVEE)	Pop / Top 40/ Urban Contemporary	Campaign Launch - Awareness
3	08/17–08/23	WRDG-FM	Hip Hop / R&B	Campaign Launch - Awareness
4	08/24–08/30	WUBL-FM	Country	Awareness Building
5	08/31–09/06	WBZY-FM + V103 (WVEE)	Spanish Station+ Urban Contemporary	Dual Station Week
6	09/07–09/13	WWPW-FM	Pop / Top 40	Reg. Deadline Approaching
7	09/14–09/20	WRDG-FM	Hip Hop / R&B	Reg. Deadline Approaching
8	09/21–09/27	WUBL-FM	Country	Voter Reg. Deadline Week

Wk.	Dates	Station(s)	Format(s)	Campaign Moment
9	09/28–10/04	WBZY-FM + V103 (WVEE)	Spanish Station + Urban Contemporary	Dual Station Week
10	10/05–10/11	WWPW-FM	Pop / Top 40	Pre-Early Voting
11	10/12–10/18	WBZY-FM	Spanish Stationj	Early Voting Opens
12	10/19–10/25	WRDG-FM + V103 (WVEE)	Hip Hop / R&B + Urban Contemp.	Early Voting Active
13	10/26–11/01	WUBL-FM + WWPW-FM	Country + Pop / Top 40	Final Push – Election Day
14	11/2 – 11/8	WRDG-FM	Hip Hop / R&B	Run-off
15	11/9 – 11/15	WBZY-FM	Spanish Station	Run-off
16	11/16 – 11/22	WWPW-FM	Pop / Top 40	Run-off
17	11/23 – 11/29	WUBL-FM	Country	Run-off

CHANNEL 4 — CTV / OTT STREAMING

FOX FLX Platform · 4 Packages · Tubi · August 3 – November 30, 2026

The FOX FLX CTV / OTT campaign reaches DeKalb County voters at home — on their televisions, tablets, and mobile devices — through non-skippable ads delivered inside premium streaming content. Every impression is geofenced to DeKalb County zip codes and targeted to adults 18+, including the critical segment of non-registered eligible voters. Campaign dates are 8/3 – 11/30

CTV / OTT Investment Summary

Program Package	Impressions (000)	Avg Gross CPM	Gross Cost
FLX – Entertainment	200.0	\$30.00	\$6,000
FLX – Entertainment (Extended)	520.0	\$30.77	\$16,000
FLX – Marquis Partners	176.4	\$34.01	\$6,000
FLX – Marquis Partners (Extended)	470.4	\$34.01	\$16,000
FLX – News Segment	735.0	\$34.01	\$25,000
FLX – Tubi	560.0	\$28.57	\$16,000
CAMPAIGN TOTAL	2,661.8	\$31.93 avg	\$85,000

2,661,800 Total Impressions	16.5% DeKalb Adult Reach	\$31.93 Avg Gross CPM	\$85,000 Total Investment
---------------------------------------	------------------------------------	---------------------------------	-------------------------------------

Avg Gross CPM \$31.93 / Net CPM \$26.46. Reach: 16.5% of DeKalb County Adults 18+. Average frequency: 3.5x. Population base: 4,663,401 DMA Adults 18+.

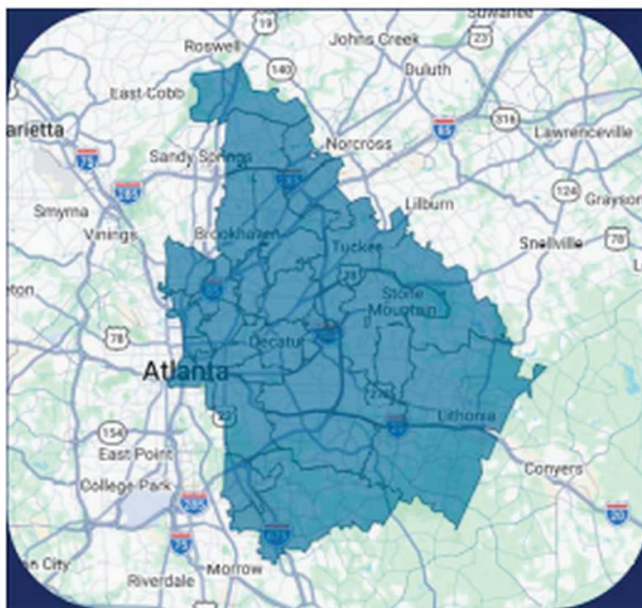
DeKalb County Available Impressions

Pre-qualified impression inventory available within DeKalb County zip codes, broken out by All Adults 18+ and the non-registered voter segment.

Package	All Adults 18+	Non-Registered Voters	Strategic Focus
FLX – Marquis Partners	6,330,200	757,900	Broad premium streaming reach
FLX – Entertainment	6,626,400	772,600	Entertainment & lifestyle viewers
FLX – Tubi	8,210,300	501,100	Free streaming — widest reach
FLX – News	786,300	42,000	News & civic-minded viewers
TOTAL AVAILABLE	21,953,200	2,073,600	Full DeKalb County targeting pool

Geographic Targeting — DeKalb County

Every CTV / OTT impression is geofenced to DeKalb County zip codes. The map below shows the targeted geography — from Stone Mountain and Lithonia in the east to Decatur and Brookhaven in the north.



FOX FLX Platform Capabilities

Platform Capability	DeKalb County Campaign Detail
Geographic Targeting	DeKalb County zip-code level — every impression lands inside the district
Audience Targeting	5,000+ consumer & demographic data segments at ONE flat-fee CPM — no upcharge
Ad Format	:30 second non-skippable, placed mid-show in full episodic premium content
Brand Safety	Premium, brand-safe, full episodic shows only — no user-generated content
Publisher Access	150+ premium publishers including FOX-owned properties, Tubi, and top streaming networks
Frequency Cap	5–10 exposures per day per household — controlled delivery prevents overexposure
Reporting Dashboard	24/7 live access — publisher-level, location-level, and impression-level reporting
Attribution Reporting	Measure if a viewer sees your ad AND visits your website (spend requirement applies)
Campaign Insights	FOX FLX Insights Team provides full mid-campaign and post-campaign analysis

FLX Program Packages — Network Partners

Marquis Partners — 100+ Premium Networks



MARQUIS PARTNERS

□ BIG SCREEN OR ANY SCREEN

A&E	Disney+	Lifetime	Sling
A&E History Vault	DOVE Channel	Lifetime Movie Club	Smithsonian Channel
A&E Skills & Thrills	E!	Lifetime Movie Network	Sony Movie Channel
ABC	Food Channel	LOGO	Spike
Adult Swim	Food Network	Magnolia Network	Starz
AHC	FOX	MTV	Sundance TV
AMC	Free Flix Tonight	MTV2	Syfy
AMC+	Free Movies Plus	Mystery Movie Theatre	TBS
Animal Planet	Freeform	Nat Geo TV	TCL Channel
AXS TV	Frdly TV	Nat Geo Wild	The CW
BBC	Fubo	NBC	The CW Seed
BBC America	Fubo Movie Network	Nickelodeon	The Movie Channel
BET	Fuse	Ovation TV	The Roku Channel
BET Her	FX	OWN tv	TLC
Bravo	FXM	Oxygen	TNT
Cartoon Network	FXX	Paramount+	Travel Channel
CBS	FYI	Paramount Network	truTV
CMT	Game Show Network	PBS	Tubi
Cinedigm	Hallmark Channel	Philo	TV Land
Classic Movie Vault	Hallmark Family	Plex TV	USA Network
Comedy Central	Hallmark Mystery	Pluto	VH1
Cooking Channel	HBO Max	Roku Premium Network	VICE
Court TV	HGTV	Samsung TV Plus	Vizio WatchFree+
Crackle	History Channel	Science Channel	We TV
DIRECTV	History Hit TV		Western Mania
Discovery	Hulu		Wild World - Animal TV
Discovery+	IFC		Xumo
Discovery Destination America	ION Plus		
Discovery Investigation	ION Television		
Discovery Life	JOURNY		
	LG Channels		

Entertainment Partners — 150+ Networks · Includes Tubi



ENTERTAINMENT PARTNERS

□ BIG SCREEN OR ANY SCREEN

4U/	Cinedigm	E!	Game Show Central	Story Television	Magnolia Network
A&E	CINEVAULT 80s	Ebony TV by Lionsgate	Get TV	Sundance TV	Maverick Black Cinema
A&E History Vault	CINEVAULT Classics	Family Feud	Great American Family	Syfy	MAX
A&E Skills & Thrills	CINEVAULT Murder & Mayhem	Fear Factor Channel	Great American Living	Tastemade	Me TV
ABC	CINEVAULT Westerns	FETV	Grit	Tastemade Home	Midnight Pulp
Acorn TV	Cineverse	Film Detective TV	Grit Xtra	Tastemade Travel	Military Heroes by HISTORY
Action Films by Fawesome	Classic Movie Vault	FilmRise	Gunsmoke	TBS	Modern Marvels by HISTORY
Adult Swim	Cleo TV	FilmRise Action	Hallmark Channel	TCL Channel	Moviesphere by Lionsgate
AHC	Comedy Central	FilRise Black TV	Hallmark Drama	The Cooking Channel	MTV
ALLBLK	ConTV	FilmRise British TV	Hallmark Movies & More	The CW	MTV2
AMC	Cooking Channel	FilmRise Classic TV	Hallmark Movies & Mysteries	The CW Seed	MyTime Move Network
AMC+	Court TV	FilmRise Family	Haystack TV	The Movie Channel	Nat Geo TV
AMC Trillers	Cowboy Channel	FilRise Horror	Heartland	The Movie Hub	Nat Geo Wild
America's Test Kitchen	Cracked TV	FilmRise Mysteries	Hell's Kitchen	The Price Is Right	NBC
American Classics	Crackle	FilmRise Sci-Fi	Heroes & Icons	The Roku Channel	Nickelodeon
Animal Planet	Crime ThrillerHER	FilmRise True Crime	HerSphere by Lionsgate	This Old House	OuterSphere by Lionsgate
Antiques Roadshow by PBS	Crime460	FilmRise Western	HGTV	Thriller Classic Channel	Ovation TV
Are We There Yet by Lionsgate	Dabl	Food Channel	History Channel	Tiny House Nation	OWN tv
Aspire	Deal or No Deal	Forensic Files Channel	History Hit TV	TLC	Oxygen
Ax Men by History	Deal Zone by HISTORY	FOX	Home.Made.Nation	TMZ	Paramount Movie Channel
AXS TV	Decades	Freeflix Tonight	Hulu	TNT	Paramount Network
BBC	DIRECTV	Freeform	Ice Road Truckers by HISTORY	Torque Presented by HISTORY	PBS
BBC America	Discovery	Free Movies Plus	INSP	Travel Channel	People
BET	Discovery+	Frdly TV	ION Mystery	True Crime Network	Plex TV
BET Her	Discovery Destination America	Funny or Die	ION Plus	truTV	Pop TV
Bounce TV	Discovery Investigation	Fuse	ION Television	Tubi	Pluto
Bravo	Discovery Life	FX	JOURNY	TV Land	Project Runway
Buzzer	Disney+	FXM	Laff	TV One	REELZChannel
Cartoon Lane	DOVE Channel	FXX	LG Channels	UP TV	RetroCrush
Cartoon Network		FYI	Law & Crime	USA Network	Roku Premium Network
Catchy Comedy		GAC Living	Lifetime	VH1	Samsung TV Plus
CBS		Game Show Network	Lifetime Movie Club	VICE	Science Channel
CMT			Lifetime Movie Network	VICELAND	Shout! Factory
			Lionsgate Play	WatchFreeFlix	Shudder: Horror & Thrillers
			LOGO	We TV	Sling
			LOL Network	Western Media	Smithsonian Channel
				Western Movies & TV by Fawesome	Sony Movie Channel
				Wild World - Animal TV	Start TV
				Xumo	Starz
					Stories By AMC

Updated Mar 2026



FLX NEWS ONLY PARTNERS

❑ BIG SCREEN OR ANY SCREEN

AccuWeather	CNN	New York Post
ABC News	Court TV	NewsOn
BBC	Forbes	Newsy
Black News	FOX News	Real Clear Politics
Bleacher Report	HLN	Reuters TV
Bloomberg	MSN	Slate
CBS News	MSNBC	The Weather Channel
Cheddar	NBC News	USA Today
CNBC	NBC Today	VICE
		Wall Street Journal

Campaign Schedule Breakdown

The table below shows all four channels side by side — what is running, when it runs, which phase of the campaign it covers, and its investment — providing a single view of the full integrated campaign from launch through Election Day.

Channel	Dates / Flights	What's Running	Campaign Phase	Investment
Outdoor Billboards	Aug 3–Nov 30	12 boards: I-85, I-20, I-285, Buford Hwy, Covington Hwy, Chamberlee Tucker, North Druid Hills, plus 3 neighborhood posters	Campaign Launch → Election Day	\$132,631
MARTA Bus — Period 1	Aug 3–Sep 13	42 bus units (Queen, King, Tail) — all 7 DeKalb routes from Laredo Garage	Awareness & Registration Launch	
MARTA Bus — Period 2	Sep 14–Oct 11	42 bus units — registration deadline urgency messaging	Deadline Urgency & Early Voting	
MARTA Bus — Period 3	Oct 12–Nov 30	42 bus units — early voting & Election Day final push	Election Day Final Push	\$58,071.84 total
Radio — WRDG-FM	08/17, 09/14, 10/19	3 flights · Hip Hop / R&B	Launch / Deadline / Early Voting	\$6,231.57
Radio — WUBL-FM	08/24, 09/21, 10/26	3 flights · Country	Momentum / Deadline / Final Push	\$6,378.18
Radio — WBZY-FM	08/31, 09/28, 10/12	3 flights · Spanish	Awareness / Deadline / Early Voting	\$4,985.25
Radio — WWPW-FM	09/07, 10/05, 10/26	3 flights · Pop / Top 40 · Adults 18–34	Registration / Pre-EV / Final Push	\$2,126.07
Radio — V103/WVEE	08/31, 09/28, 10/19	3 flights · Urban Contemp. · Paired with WBZY & WRDG	Dual-station impact weeks	\$23,820.00
CTV / OTT — FOX FLX	Aug 17–Nov 3	4 packages: Marquis, Entertainment, Tubi, News · DeKalb zip-code targeted · A18+	Campaign Launch → Election Day	\$85,000
COMBINED TOTAL	Aug 3 – Nov 30 2026	Full multi-channel campaign	Campaign Launch → Election Day	\$363,756.03

12-Week Campaign Calendar

The Gantt calendar below shows every media placement running week by week across the full campaign window. Shaded cells indicate active weeks for each placement. Campaign phase milestones are shown across the top.

Media / Channel	Wk. 1	Wk. 2	Wk. 3	Wk. 4	Wk. 5	Wk. 6	Wk. 7	Wk. 8	Wk. 9	Wk. 10	Wk. 11	Wk. 12	Key Moment
Campaign Phase	8/17	8/24	8/31	9/7	9/14	9/21	9/28	10/5	10/12	10/19	10/26	11/3	
	LAUNCH				REG. DEADLINE	DEADLINE			EARLY VOTING	EARLY VOTING	FINAL PUSH	ELECTION DAY	
OUTDOOR BILLBOARDS — 12 Boards · Aug 3 – Nov 30, 2026													
Static Bulletins (6 boards)													I-85, I-20, I-285, Buford Hwy
Digital Bulletins (3 boards)													I-285, Chamberlee Tucker, N. Druid Hills
Posters & Digital Posters (5)													DeKalb Ave, College, Avondale, Candler, Flat Shoals
MARTA BUS — 42 Units · 3 Formats · Aug 3 – Nov 30, 2026													
Bus Queens (14 units, 30x88 in.)													Driver-side — 4,335,072 impr / 4-wk
Bus Kings (14 units, 30x144 in.)													Curb-side full length — 4,460,400 impr / 4-wk
Bus Tails (14 units, 14x70 in.)													Rear-facing — 733,110 impr / 4-wk
RADIO — 5 Stations · 22 Flights · Aug 3 – Nov 30, 2026													
WRDG-FM Hip Hop / R&B													Flights: 8/17 · 9/14 · 10/19
WUBL-FM Country													Flights: 8/24 · 9/21 · 10/26
WBZY-FM Spanish													Flights: 8/31 · 9/28 · 10/12
WWPW-FM Pop/Top 40 (Adults 18–34)													Flights: 9/7 · 10/5 · 10/26
V103 (WVEE-FM) Urban Contemp.													Paired: 8/31 w/WBZY · 9/28 w/WBZY · 10/19 w/WRDG
CTV / OTT STREAMING — FOX FLX · Aug 3 – Nov 30, 2026													
FLX Marquis Partners (100+ networks)													6,330,200 available DeKalb impressions
FLX Entertainment (150+ networks, Tubi)													6,626,400 + 8,210,300 Tubi avail. impressions
FLX News Segment (28 publishers)													CNN, MSNBC, FOX News, CNBC, BBC, CBS + more

Next Steps

Upon approval, the following timeline must be executed across all four channels to ensure the August 3, 2026 launch date is met and all vendor deadlines are honored — particularly the August 3 MARTA creative hard deadline.

#	Action Item	Target Date
1	Approve this integrated proposal	June 1, 2026
2	Confirm billboard inventory with vendors	Upon approval
3	Confirm MARTA bus inventory with Intersection	Upon approval
4	Confirm radio inventory with all 5 stations	Upon approval
5	Confirm CTV / OTT targeting and package details with FOX FLX	Upon approval
6	Finalize all creative files — billboard, MARTA, radio (:30 English & Spanish), CTV :30	July, 31, 2026
7	Submit Billboard and MARTA creative — hard deadline	July 31, 2026
8	Submit radio spots to all stations (minimum 5 days before each flight)	By August 7, 2026
9	Submit CTV creative to FOX FLX for trafficking and QA	By August 7, 2026
10	Campaign launches — all channels go live	August 17, 2026
11	Review dashboard and delivery reports across all channels	Weekly, ongoing
12	Mid-campaign check-in — adjust messaging where needed	Mid-September 2026
13	Final wrap report — impressions reconciliation across all channels	By November 27, 2026

Thank You

We appreciate the opportunity to present this integrated voter outreach campaign to DeKalb County Government. This plan is purpose-built to reach every segment of DeKalb County's voter population — on the roads they travel, the buses they ride, the radio stations they listen to, and the streaming services they watch — during the 12 critical weeks leading into Election Day on November 3, 2026.

We look forward to partnering with you to execute this campaign and delivering measurable visibility and voter registration impact throughout DeKalb County.



Cherri Nolan

Impact Marketing Solutions
(407) 963-1945
cherri@impactmarketsolutions.com

Campaign Summary

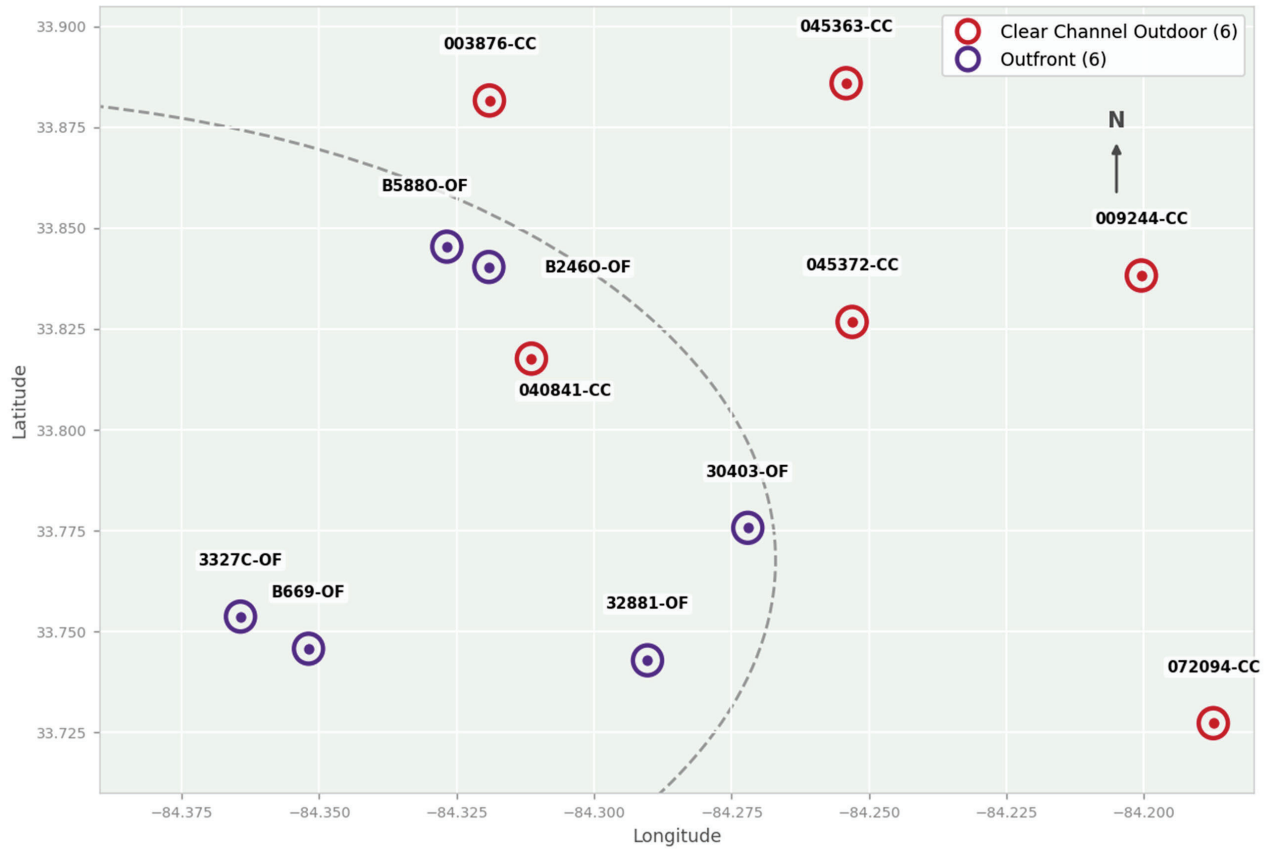
Market: Atlanta, GA – DeKalb County
Campaign Window: August 17 – November 8, 2026
Channels: Billboards · MARTA Bus · Radio · CTV/OTT
Total Est. Impressions: 45,016,106+
Total Investment: \$363,756.03

DeKalb County Voter Registration & Elections Campaign					
Media Schedule - August 3 through November 30, 2026					
Week	Dates	Media Type	Stations/Format	Campaign Phase	Color Code
1	08/03 – 08/09	Billboards	12 Digital & Static	Running	
	08/03 – 08/09	MARTA Bus	42 Units / 3 Formats	Running	
	08/03 – 08/09	Fox CTV/OTT	All Packages	Running	
	08/03 – 08/09	Radio	WRDG-FM - Hip Hop / R&B	Launch - Awareness	
2	08/10 – 08/16	Billboards	12 Digital & Static	Running	
	08/10 – 08/16	MARTA Bus	42 Units / 3 Formats	Running	
	08/10 – 08/16	Fox CTV/OTT	All Packages	Running	
	08/10 – 08/16	Radio	WWPW-FM + V103 - Pop / Top 40 / Urb	Launch - Awareness	
3	08/17 – 08/23	Billboards	12 Digital & Static	Running	
	08/17 – 08/23	MARTA Bus	42 Units / 3 Formats	Running	
	08/17 – 08/23	Fox CTV/OTT	All Packages	Running	
	08/17 – 08/23	Radio	WRDG-FM - Hip Hop / R&B	Launch - Awareness	
4	08/24 – 08/30	Billboards	12 Digital & Static	Running	
	08/24 – 08/30	MARTA Bus	42 Units / 3 Formats	Running	
	08/24 – 08/30	Fox CTV/OTT	All Packages	Running	
	08/24 – 08/30	Radio	WUBL-FM - Country	Awareness Building	
5	08/31 – 09/06	Billboards	12 Digital & Static	Running	
	08/31 – 09/06	MARTA Bus	42 Units / 3 Formats	Running	
	08/31 – 09/06	Fox CTV/OTT	All Packages	Running	
	08/31 – 09/06	Radio	WBZY-FM + V103 - Spanish + Urban Con	Dual Station Week	
6	09/07 – 09/13	Billboards	12 Digital & Static	Running	
	09/07 – 09/13	MARTA Bus	42 Units / 3 Formats	Running	
	09/07 – 09/13	Fox CTV/OTT	All Packages	Running	
	09/07 – 09/13	Radio	WWPW-FM - Pop / Top 40	Reg. Deadline Approaching	
7	09/14 – 09/20	Billboards	12 Digital & Static	Running	
	09/14 – 09/20	MARTA Bus	42 Units / 3 Formats	Running	
	09/14 – 09/20	Fox CTV/OTT	All Packages	Running	
	09/14 – 09/20	Radio	WRDG-FM - Hip Hop / R&B	Reg. Deadline Approaching	
8	09/21 – 09/27	Billboards	12 Digital & Static	Running	
	09/21 – 09/27	MARTA Bus	42 Units / 3 Formats	Running	
	09/21 – 09/27	Fox CTV/OTT	All Packages	Running	
	09/21 – 09/27	Radio	WUBL-FM - Country	Voter Reg. Deadline Week	
9	09/28 – 10/04	Billboards	12 Digital & Static	Running	
	09/28 – 10/04	MARTA Bus	42 Units / 3 Formats	Running	
	09/28 – 10/04	Fox CTV/OTT	All Packages	Running	
	09/28 – 10/04	Radio	WBZY-FM + V103 - Spanish + Urban Con	Dual Station Week	
10	10/05 – 10/11	Billboards	12 Digital & Static	Running	
	10/05 – 10/11	MARTA Bus	42 Units / 3 Formats	Running	
	10/05 – 10/11	Fox CTV/OTT	All Packages	Running	
	10/05 – 10/11	Radio	WWPW-FM - Pop / Top 40	Pre-Early Voting	
11	10/12 – 10/18	Billboards	12 Digital & Static	Running	
	10/12 – 10/18	MARTA Bus	42 Units / 3 Formats	Running	
	10/12 – 10/18	Fox CTV/OTT	All Packages	Running	
	10/12 – 10/18	Radio	WBZY-FM - Spanish Station	Early Voting Opens	
12	10/19 – 10/25	Billboards	12 Digital & Static	Running	
	10/19 – 10/25	MARTA Bus	42 Units / 3 Formats	Running	
	10/19 – 10/25	Fox CTV/OTT	All Packages	Running	
	10/19 – 10/25	Radio	WRDG-FM + V103 - Hip Hop / R&B + Urb	Early Voting Active	
13	10/26 – 11/01	Billboards	12 Digital & Static	Running	
	10/26 – 11/01	MARTA Bus	42 Units / 3 Formats	Running	
	10/26 – 11/01	Fox CTV/OTT	All Packages	Running	
	10/26 – 11/01	Radio	WUBL-FM + WWPW-FM - Country + Pop	Final Push - Election Day	
14	11/02 – 11/08	Billboards	12 Digital & Static	Running	
	11/02 – 11/08	MARTA Bus	42 Units / 3 Formats	Running	
	11/02 – 11/08	Fox CTV/OTT	All Packages	Running	
	11/02 – 11/08	Radio	WRDG-FM - Hip Hop / R&B	Run-off	
15	11/09 – 11/15	Billboards	12 Digital & Static	Running	
	11/09 – 11/15	MARTA Bus	42 Units / 3 Formats	Running	
	11/09 – 11/15	Fox CTV/OTT	All Packages	Running	
	11/09 – 11/15	Radio	WBZY-FM - Spanish Station	Run-off	
16	11/16 – 11/22	Billboards	12 Digital & Static	Running	
	11/16 – 11/22	MARTA Bus	42 Units / 3 Formats	Running	
	11/16 – 11/22	Fox CTV/OTT	All Packages	Running	
	11/16 – 11/22	Radio	WWPW-FM - Pop / Top 40	Run-off	
17	11/23 – 11/29	Billboards	12 Digital & Static	Running	
	11/23 – 11/29	MARTA Bus	42 Units / 3 Formats	Running	
	11/23 – 11/29	Fox CTV/OTT	All Packages	Running	
	11/23 – 11/29	Radio	WUBL-FM - Country	Run-off	

DeKalb County Billboard Inventory — Photo Sheets

12 board locations across DeKalb County and surrounding submarkets — 6 Clear Channel Outdoor and 6 Outfront. The map below shows each board's approximate location; full photo sheets follow, two per page.

DeKalb County, GA — Billboard Locations (12 boards)



I-285 (approx.)

003876-CC — Peachtree Blvd (Industrial) ES 635ft S/O New Peachtree Rd, Chamblee (Clear Channel)

009244-CC — Mountain Ind. Blvd ES 750ft N/O Stone Mtn Frwy, Tucker (Clear Channel)

003876 – Atlanta

Clear Channel Outdoor

Description: Peachtree Blvd (Industrial) ES 635ft S/O New Peachtree Rd P/S - 1

Geopath ID: 39154

Facing: S

City: CHAMBLEE

Latitude: 33.881581

Current Advertiser: Jardine Spears Autism Foundation, Inc.

Media Type: Posters

Size: 10'9" x 22'9"

Zip: 30341

Longitude: -84.319033

Weekly Impressions
Atlanta GA (DMA)
In Market

Demo

Total

Highlights: This poster reaches traffic heading north on Peachtree Blvd towards New Peachtree Road and Doraville. There is a busy shopping center including a Whole Foods and Lowe's just ahead. The Dekalb-Peachtree airport is just east.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photoshoot. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and/or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath. All Rights Reserved. Powered by Bentley Systems™

1

009244 – Atlanta

Clear Channel Outdoor

Description: Mountain Ind Blvd ES 750ft N/O Stone Mtn Frwy P/S - 1

Geopath ID: 39067

Facing: S

City: Tucker

Latitude: 33.838173

Current Advertiser: Ganda Mitchell Law Firm, LLC

Media Type: Bulletin

Size: 14' x 48'

Zip: 30084

Longitude: -84.230482

Weekly Impressions
Atlanta GA (DMA)
In Market

Demo

Total

Highlights: Targets traffic as it flows towards the Stone Mountain Freeway and southbound from the Norcross and Tucker area. The immediate area consists of many large industrial businesses and office parks.

Source: 20250501 Geopath Impressions. Geopath impression information is based on available Geopath data as of the date of this proposal/photoshoot. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and/or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 Geopath. All Rights Reserved. Powered by Bentley Systems™

2

040841-CC — North Druid Hills NS 75ft E/O Lavista Rd (Digital) (Clear Channel)

040841 – Atlanta

Clear Channel Outdoor

Description: North Druid Hills NS 75ft E/O Lavista Rd P/W - 1

Geopath ID: 38274

Facing: W

City: North Druid Hills

Latitude: 33.817567

Current Advertiser:

Media Type: Digital

Size: 14' x 48'

Zip: 30033

Longitude: -84.311397

	Weekly Impressions	Atlanta GA (DMA)	In Market	Total
Demo				

Highlights: Targets consumers driving on North Druid Hills towards Clairmont Road. In the immediate area are many restaurants and retail. Traffic is busy throughout the day.

Source: 2020/05/11 Geopath Impressions. Geopath Impression information is based on available Geopath data as of the date of this proposal/photograph. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and for buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in relation. © Copyright, 2020 Geopath. All Rights Reserved. Powered by Bentley Systems™

045363-CC — Chamblee Tucker Rd NS 150ft W/O I-285 (Digital) (Clear Channel)

045363 – Atlanta

Clear Channel Outdoor

Description: 3408 Chamblee Tucker Rd NS 150ft W/O I-285 P/E - 1

Geopath ID: 31025423

Facing: E

City: Atlanta

Latitude: 33.885862

Current Advertiser:

Media Type: Digital

Size: 10'6" x 36"

Zip: 30340

Longitude: -84.254169

	Weekly Impressions	Atlanta GA (DMA)	In Market	Total
Demo				

Highlights: This digital bulletin reads to traffic headed west on Chamblee-Tucker Road from I-285 towards I-85. The immediate area abounds with shopping centers, restaurants, office parks and apartment complexes. Mercer University, Atlanta campus is located within one mile.

Source: 2020/05/11 Geopath Impressions. Geopath Impression information is based on available Geopath data as of the date of this proposal/photograph. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by Geopath, Inc. and is to be used only by the recipient solely and exclusively for its planning and for buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in relation. © Copyright, 2020 Geopath. All Rights Reserved. Powered by Bentley Systems™

045372-CC — I-285 WS 30ft S/O Lawrenceville Hwy (Digital) (Clear Channel)

072094-CC — Covington Hwy SS 1.2mi W/O Panola Rd (Clear Channel)

045372 – Atlanta

Clear Channel Outdoor

Description: I-285 WS 30ft S/O Lawrenceville Hwy F/S - 2

Geopath ID: 31033267

Facing: S

City: Tucker

Latitude: 33.829669

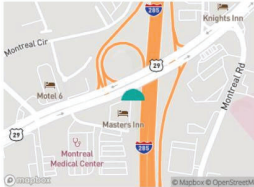
Current Advertiser:

Media Type: Digital

Size: 14' x 48'

Zip: 30033

Longitude: -84.253074



Weekly Impressions

Atlanta GA (DMA)

In Market

Total



Highlights: This outstanding digital bulletin is located on heavily traveled Interstate 285 south of Northlake Mall. This bulletin is ideal for nearby motels, retailers, office parks, car dealerships and restaurants.

Source: 20250501 GeoPath Impressions. GeoPath Impression information is based on available GeoPath data as of the date of this proposal/photograph. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by GeoPath, Inc. and is to be used only by the recipient solely and exclusively for its planning and/or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 GeoPath. All Rights Reserved. Powered by Bentley Systems™

5

072094 – Atlanta

Clear Channel Outdoor

Description: Covington Hwy, SS 1.2mi W/O Panola F/W - 2

Geopath ID: 30579517

Facing: W

City: Atlanta

Latitude: 33.727169

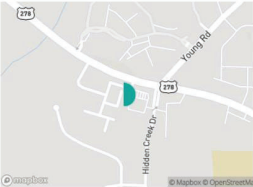
Current Advertiser: Super District 7 Youth Aviation Program

Media Type: Bulletin

Size: 14' x 48'

Zip: 30035

Longitude: -84.187401

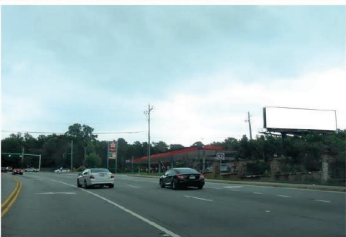


Weekly Impressions

Atlanta GA (DMA)

In Market

Total



Highlights: Reaches traffic traveling east on Covington Highway (Hwy 278) from Atlanta towards the western suburbs of Lithonia and Stonecrest. Covington Highway is lined with restaurants, local businesses, retail, and residential.

Source: 20250501 GeoPath Impressions. GeoPath Impression information is based on available GeoPath data as of the date of this proposal/photograph. GEOPATH AUDIENCE LOCATION MEASUREMENT™ Data is proprietary intellectual property owned by GeoPath, Inc. and is to be used only by the recipient solely and exclusively for its planning and/or buying of out-of-home media advertisements. The Total 18+ Imps (Weekly) reported for digital now represent only those impressions for a single spot in rotation. © Copyright, 2025 GeoPath. All Rights Reserved. Powered by Bentley Systems™

6

33

B246O-OF — I-85N 0.31mi S/O Clairmont Rd (Outfront)

MARKET
Atlanta

BOARD #
B246

ADDRESS
I-85N 0.31 mi S/O Clairmont Rd W/S F/S



18+ Weekly Imp: 761,829

Size: 14'x48'

Area: Dekalb County Metro

Zip Code: 30329

Latitude: 33.640286

Longitude: -84.50939

Material: Vinyl

Illuminated: Yes

Extension: YES

Spec Sheet: B1H2

gettyimages ID#: 30582840



Traffic traveling north on I-85 view this bulletin situated just south of Clairmont Road, which provides access to Peachtree Road, Buford Highway, Lavista Road, North Druid Hills, Emory University, Ponce de Leon and the heart of Decatur. This stretch of I-85 is used daily by commuters traveling into Atlanta from Dekalb and Gwinnett Counties, making this location a great opportunity to reach a wide variety of consumers.

3030 Abernethy Road NE, Atlanta, GA 30328

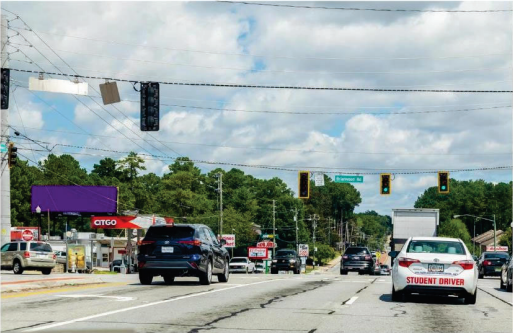
OUTFRONT

B588O-OF — Buford Hwy 325ft N/O Briarwood Rd (Outfront)

MARKET
Atlanta

BOARD #
B588

ADDRESS
Buford Hwy 325 ft N/O Briarwood Rd W/S F/S



18+ Weekly Imp: 111,419

Size: 14'x48'

Area: Dekalb County Metro

Zip Code: 30329

Latitude: 33.645325

Longitude: -84.526776

Material: Vinyl

Illuminated: Yes

Extension: YES

Spec Sheet: B1H2

gettyimages ID#: 42493



A traffic light increases the motorists' viewing time as they travel northbound on Buford Highway at the intersection of Briarwood Road. Buford Highway is a major surface arterial that zeros in on every demographic in Metro Atlanta. From Lenox Road to I-285, you'll target a high population of Hispanics, African Americans, and Asians, while outside I-285 to Pleasant Hill, you'll reach the above mentioned plus an affluent population heading to and from expensive suburban homes.

3030 Abernethy Road NE, Atlanta, GA 30328

OUTFRONT

B669-OF — I-20E 0.13mi W/O Moreland Ave (Digital) (Outfront)

MARKET: Atlanta
BOARD #: B669
ADDRESS: I-20E 0.13 mi W/O Moreland Ave N/S F/W



18+ Weekly Imp: 450,203
Size: 14x4E'
Area: COA | Fulton
Zip Code: 30396
Latitude: 33.74562
Longitude: -84.35932
Material: Vinyl
Illuminated: Yes
Extension: Yes
Spec Sheet: BHZ
geopath ID #: 42766



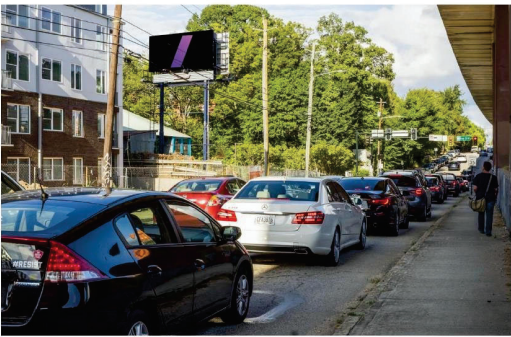
B669 dominates one of Atlanta's busiest interstate gateways into Downtown. This high-impact digital bulletin on I-20 captures westbound commuters streaming in from East Atlanta, DeKalb County, and eastern metro suburbs every morning. Reach affluent intown residents from East Atlanta Village, Grant Park, Inman Park, Zoo Atlanta visitors, Beltline users, and Downtown professionals. A freeway-class asset delivering massive daily impressions on one of Atlanta's most traveled corridors.

1000 Abernethy Road NE Atlanta, GA 30328

OUTFRONT

3327C-OF — DeKalb Ave 100ft W/O Krog St (Digital) (Outfront)

MARKET: Atlanta
BOARD #: 3327 Digital
ADDRESS: DeKalb Ave 100 ft W/O Krog St N/S F/W



18+ Weekly Imp: 18,242
Size: 12'x24'
Area: COA | Fulton
Zip Code: 30312
Latitude: 33.75359
Longitude: -84.3643
Spot/Loop: 10 sec/80 sec
Full Motion: No
Spec Sheet: DPBA-S
geopath ID#: 30661347



This prominent digital poster targets Cabbagetown Historic District and suburban Decatur, showing to traffic traveling towards Little Five Points and East Atlanta. Lined with numerous restaurants and the nearby Edgewood Retail District, DeKalb Avenue is a popular commuter route, linking Downtown Atlanta with the residential neighborhoods of Decatur.

1000 Abernethy Road NE Atlanta, GA 30328

OUTFRONT

30403-OF — Avondale Rd E/O Pine St (Outfront)

MARKET
Atlanta

BOARD #
3040-3

ADDRESS
Avondale Rd E/O Pine St N/S F/E



18+ Weekly Imp: 60,701

Size: 10'5" x 22'8"

Area: Avondale Estate

Zip Code: 30002

Latitude: 33.775599

Longitude: -84.272051

Material: Eco-Poster

Illuminated: Yes

Extension: No

Spec Sheet: P10503NS

gettylink ID#: 3040306

OUTFRONT

32881-OF — Candler Rd & White Oak Dr (Outfront)

MARKET
Atlanta

BOARD #
3288-1

ADDRESS
Candler Rd & White Oak Dr W/S F/N



18+ Weekly Imp: 59,264

Size: 10'10" x 22'8"

Area: COA 1 Dekalb

Zip Code: 30317

Latitude: 33.742742

Longitude: -84.290287

Material: Eco-Poster

Illuminated: Yes

Extension: No

Spec Sheet: P10503NS

gettylink ID#: 3040379

Restrictions: Adult Entertainment/Alcohol

OUTFRONT

Creative Specifications by Vendor

DeKalb County Voter Registration & Elections · August 3– November 30, 2026

Clear Channel Outdoor

Static & Digital Bulletins · Premiere Posters

Static Bulletins (14' × 48')

Ad Dimensions	14' × 48' (168" × 576")
File Format	High-res PDF or EPS preferred; JPG/PNG acceptable
Resolution	300 DPI minimum at final output size
Color Mode	CMYK
Bleed	Confirm with Clear Channel production
Creative Deadline	July 17, 2026 – HARD DEADLINE

Digital Bulletins (14' H × 48' W)

Ad Dimensions	14' H × 48' W
Pixel Dimensions	400px H × 1400px W @ 72 ppi
Color Mode	RGB
File Format	JPG · Quality 12 Maximum Compression
Bleed	No bleed required
File Requirements	No paths or layers · Flatten all layers before export
Artwork Due	3 days prior to scheduled contract date
Design Notes	Use bold, high-contrast colors · Avoid busy or white-heavy backgrounds · 7–10 words max · Bold, easy-to-read fonts only
Creative Deadline	July 24, 2026

Premiere Posters (12'3" H × 24'6" W)

Live Area	12'3" H × 24'6" W (actual face / visible size)
Bleed / Trim	13'3" H × 25'6" W (overall art size including background color)
Safe Area	11'3" H × 23'6" W (all text, graphics & imagery must stay within)
½ Scale Design	6.125" H × 12.25" W @ 408 ppi (Photoshop / Illustrator)

DeKalb County Voter Registration & Elections · Creative Specifications by Vendor

Impact Marketing Solutions · August 17 – November 3, 2026 –

Full Scale	1 foot = 1 foot @ 17 ppi
Color Mode	CMYK · U.S. Web Coated (SWOP) v2 profile
Rich Black	50c 50m 50y 100k
File Formats	Flattened TIFF (LZW Compression) · Photoshop PDF (Background Layer) · JPG (Max Compression 12)
File Requirements	No paths or layers · 8-bit · Square pixel aspect ratio · Include bleed
Finishing	Additional 6" bleed per edge for installation (approx. 2" Lap & 4" Pocket)
Creative Deadline	July 17, 2026 – HARD DEADLINE

Outfront Media

Static Bulletins · Static Posters

Static Bulletins (14' × 48')

Ad Dimensions	14' × 48' (168" × 576")
File Format	High-res PDF or EPS preferred; JPG/PNG acceptable
Resolution	300 DPI minimum at final output size
Color Mode	CMYK
Bleed	Confirm with Outfront production
Creative Deadline	July 17, 2026 – HARD DEADLINE

Static Posters (10'5" × 22'8")

Ad Dimensions	10'5" × 22'8"
File Format	High-res PDF or JPG
Resolution	300 DPI minimum at final output size
Color Mode	CMYK
Bleed	Confirm with Outfront production
Creative Deadline	July 17, 2026 – HARD DEADLINE

Intersection

MARTA Bus Transit · Bus Queen · Bus King · Bus Tail

Bus Queen (30" × 88")

Ad Dimensions	30" × 88"
Placement	Driver side of bus
File Format	High-res PDF or JPG — confirm with Intersection
Color Mode	CMYK
Bleed	Confirm with Intersection production spec sheet
Creative Deadline	July 17, 2026— HARD DEADLINE

Bus King (30" × 144")

Ad Dimensions	30" × 144"
Placement	Curb side — full length of bus
File Format	High-res PDF or JPG — confirm with Intersection
Color Mode	CMYK
Bleed	Confirm with Intersection production spec sheet
Creative Deadline	July 17, 2026— HARD DEADLINE

Bus Tail (14" × 70")

Ad Dimensions	14" × 70"
Placement	Rear-facing — back of bus
File Format	High-res PDF or JPG — confirm with Intersection
Color Mode	CMYK
Bleed	Confirm with Intersection production spec sheet
Creative Deadline	July 17, 2026— HARD DEADLINE

WRDG-FM

Hip Hop / R&B · iHeartMedia Atlanta

Spot Length	:30 seconds
Language	English
File Format	MP3 or WAV
Audio Specs	44.1 kHz, 16-bit minimum, stereo
Creative Deadline	July 24, 2026

WUBL-FM

Country · iHeartMedia Atlanta

Spot Length	:30 seconds
Language	English
File Format	MP3 or WAV
Audio Specs	44.1 kHz, 16-bit minimum, stereo
Creative Deadline	July 24, 2026

WBZY-FM

Spanish · Univision / Spanish Broadcasting

Spot Length	:30 seconds – Script
Language	Spanish — culturally adapted, not a direct translation
File Format	MP3 or WAV
Audio Specs	44.1 kHz, 16-bit minimum, stereo
Creative Deadline	July 24, 2026

WWPW-FM

Pop / Top 40 · Cumulus Media Atlanta

Spot Length	:30 seconds
Language	English
File Format	MP3 or WAV
Audio Specs	44.1 kHz, 16-bit minimum, stereo
Creative Deadline	July 24, 2026

V103 (WVEE-FM)

Urban Contemporary · iHeartMedia Atlanta

Spot Length	:30 seconds
Language	English
File Format	MP3 or WAV
Audio Specs	44.1 kHz, 16-bit minimum, stereo
Creative Deadline	July 24, 2026

FOX FLX

CTV / OTT Streaming · Marquis Partners · Entertainment · Tubi · News

Video Duration	:15 or :30 seconds · :60 available with FOX FLX approval
File Extension	.mp4
Video Format	MPEG-4
Codec	H.264
Dimensions	1920 × 1080 or 1280 × 720
Aspect Ratio	16:9
Video Bit Rate	10 Mbps – 40 Mbps
Video Bit Depth	8 or 16 bits
Frame Rate	23.98 / 24 / 25 / 29.97 / 30 fps · Constant frame rate mode
Scan Type	Progressive scan
Chroma	4:2:0 or 4:2:2
Color Space	YUV
Audio Format	AAC
Audio Channels	2-channel stereo
Audio Bit Rate	192 – 256 Kbps
Audio Bit Depth	16 or 24 bits
Audio Sample Rate	48.0 kHz
Audio Duration	Must match video duration exactly
File Size	Max 10 GB
Not Accepted	Duplicate frames · M3U8 versions · VPAID API framework
VAST	VAST 2 only · All media files within a VAST tag must share the same duration
Creative Deadline	July 24, 2026 – HARD DEADLINE

Questions? Contact Cherri Nolan · Impact Marketing Solutions · (407) 963-1945 ·
cherri@impactmarketsolutions.com



LEGAL NOTICE

DEKALB COUNTY

BOARD OF REGISTRATION AND ELECTIONS

4380 MEMORIAL DRIVE, SUITE 300, DECATUR, GEORGIA 30032

CALL FOR AND NOTICE OF DEKALB COUNTY, GEORGIA NOVEMBER 3, 2026 SPECIAL ELECTION

NOTICE IS HEREBY GIVEN that on November 3, 2026, an election will be held in the district described by Senate Bill 622, at which time there will be submitted to qualified voters for their determination the question of whether to annex certain land into the City of Tucker.

The ballots to be used at such elections shall have written or printed thereon substantially the following:

“() YES Shall the Act which annexes certain land into the City of Tucker be approved?”
() NO

All persons desiring to vote for approval of the annexation shall vote “Yes,” and all persons desiring to vote for rejection of the annexation shall vote “No.” If more than one-half of the votes cast on such question are for approval of the annexation, then the Act shall become effective on January 1, 2027. If more than one-half of the votes cast on such question are for rejection of the annexation, the Act shall not become effective.

The last day to register to be eligible to vote in the special election is October 5, 2026. The referendum will be held in the regular polling precincts of the district. The polls will open at 7:00 AM and close at 7:00 PM.

Those residents qualified to vote at said election shall be determined in all respects in accordance with the election laws of the State of Georgia.

This notice is given pursuant to the approval of Senate Bill 622.

This sixteenth day of July, 2026,
Keisha L. Smith, Executive Director
For: The DeKalb County Board of Registration and Elections

PLEASE PUBLISH: 7/16/2026, 10/22/2026, 10/29/2026

NOTICE OF CALL FOR SPECIAL ELECTION
TO THE QUALIFIED VOTERS OF DEKALB COUNTY, GEORGIA
TO CONSIDER A SPECIAL ONE PERCENT SALES AND USE TAX

NOTICE IS HEREBY GIVEN that on November 3, 2026, an election will be held in all of the election districts of DeKalb County, at which time there will be submitted to the qualified voters of DeKalb County for their determination the question of whether or not a special one percent (1%) sales and use tax shall be reimposed on all sales and uses in DeKalb County beginning July 1, 2027, upon the expiration of the current sales and use tax, and continuing for a period of time not to exceed 20 calendar quarters to raise not more than \$1,046,154,324.00, to be expended for the following educational purposes:

I. For the DeKalb County School District:

- (A) The following capital outlay projects (“DeKalb Projects”) and the expenses incidental to accomplishing the DeKalb Projects including, but not limited to, implementation expenses, management expenses, and legal expenses at a total maximum cost of \$946,773,776.00 (the actual amount of the proceeds to be determined by the ratio of DeKalb County School District students to Atlanta Independent School System students and City of Decatur School System students as determined by the latest FTE count prior to the referendum):
 - (i) Adding to, modifying, replacing, reconfiguring schools and/or facilities or creating new schools and/or facilities to accommodate current and future student enrollment, address major facility conditions, develop early childhood centers, enhance regional support of schools, and accommodate expanded or new programmatic needs, and acquiring land for constructing and equipping new and/or replacement schools/facilities, or equivalent facility capacity, including, but not limited to, site preparation and the demolition of all or portions of existing structures and/or acquiring leasehold purchasing of facilities/properties as needed based on DeKalb County School District's determination of need priorities;
 - (ii) Adding to, renovating, modifying, reconfiguring, equipping, upgrading, supplementing, acquiring, replacing, and installing capital improvements for various existing and new schools, buildings and facilities (including schools, buildings and facilities to be constructed pursuant to this resolution, once completed and including any site preparation and demolition of existing structures if necessary)--e.g., roofing, plumbing, wiring, painting, water piping, HVAC, making athletic field and physical education facility upgrades and improvements, ADA renovations, infrastructure improvements, repaving, restroom facilities, systems for environmental and air quality control, physical education facilities, kitchens, technology

improvements, safety and security improvements, surveillance systems, fire alarms systems, fire sprinkler installation, perimeter fencing, improvements to comply with health, safety and applicable building codes, traffic control and optimization, parking and parking capacity, stormwater management facilities, and program-driven modifications, as needed based on the DeKalb County School District's determination of need priorities at some or all of the following schools and facilities (the "DCSD Schools and Facilities"):

- | | |
|--|--|
| 1. Adams Stadium Facility | 79. Indian Creek Elementary Facility |
| 2. Administrative and Instructional Complex (AIC) Facility | 80. International Student Center (Midway) Facility |
| 3. Allgood Elementary Facility | 81. John R. Lewis Elementary Facility |
| 4. Arabia Mountain High Facility | 82. Jolly Elementary Facility |
| 5. Ashford Park Elementary Facility | 83. Kelley Lake Elementary Facility |
| 6. Austin Elementary Facility | 84. Kingsley Elementary Facility |
| 7. Avondale Elementary Facility | 85. Kittredge Magnet Facility |
| 8. Avondale High/DSA Facility | 86. Lakeside High Facility |
| 9. Avondale Stadium Facility | 87. Laurel Ridge Elementary Facility |
| 10. Barack H. Obama Elementary Facility | 88. Lithonia High Facility |
| 11. Bethune (Mary McLeod) Middle Facility | 89. Lithonia Middle School Facility |
| 12. Bob Mathis Elementary Facility | 90. Livsey Elementary Facility |
| 13. Bouie (Edward L., Sr.) Elementary Facility | 91. Marbut Elementary Facility |
| 14. Briar Vista Elementary Facility | 92. Margaret Harris Comprehensive Facility |
| 15. Briarlake Elementary Facility | 93. Martin Luther King, Jr. High Facility |
| 16. Brockett Elementary Facility | 94. McLendon Elementary Facility |
| 17. Browns Mill Elementary Facility | 95. McNair (Ronald E) Elementary Facility |
| 18. Buck Godfrey Stadium Facility | 96. McNair High Facility |
| 19. Canby Lane Elementary Facility | 97. McNair Middle Facility |
| 20. Cary Reynolds Elementary Facility | 98. Midvale Elementary Facility |
| 21. Cedar Grove Elementary Facility | 99. Miller Grove High Facility |
| 22. Cedar Grove High Facility | 100. Miller Grove Middle Facility |
| 23. Cedar Grove Middle Facility | 101. Montclair Elementary Facility |
| 24. Chamblee High Facility | 102. Montgomery Elementary Facility |
| 25. Chamblee Middle Facility | 103. Murphy Candler Elementary Facility |
| 26. Champion Middle Theme Facility (incl. Rock Gym) | 104. Narvie Harris Elementary Facility |
| 27. Chapel Hill Elementary Facility | 105. North DeKalb Stadium Facility |
| 28. Chapel Hill Middle Facility | 106. Oak Grove Elementary Facility |
| 29. Chesnut Elementary Facility | 107. Oakcliff Elementary Facility |
| 30. Clarkston High Facility | 108. Oakview Elementary |
| 31. Columbia Elementary Facility | 109. Panola Way Elementary Facility |
| 32. Columbia High Facility | 110. Panthersville Administrative Facility |
| 33. Columbia Middle Facility | |
| 34. Coralwood Education Facility | |
| 35. Cross Keys High Facility | |

36. DeKalb High Facility of Technology, South Facility	111. ParkLake Administrative Center
37. DeKalb Arts Academy (Avondale Middle) Facility	112. Peachcrest Elementary Facility
38. Doraville Administrative Facility	113. Peachtree Middle Facility
39. Doraville United Elementary Facility	114. Pine Ridge Elementary Facility
40. Dresden Elementary Facility	115. Pleasantdale Elementary Facility
41. Druid Hills High Facility	116. Princeton Elementary Facility
42. Druid Hills Middle Facility	117. Rainbow Elementary Facility
43. Dunaire Elementary Facility	118. Redan Elementary Facility
44. Dunwoody Elementary Facility	119. Redan High Facility
45. Dunwoody High Facility	120. Redan Middle Facility
46. Eagle Woods Academy/GNETS Facility	121. Robert Shaw Theme Facility
47. Early Learning Center (Terry Mill) Facility	122. Rock Chapel Elementary Facility
48. East Campus #1/DeKalb Alternative Facility	123. Rockbridge Elementary Facility
49. East Campus #2/Transportation Facility	124. Rowland Elementary Facility
50. Eldridge L. Miller Elementary Facility	125. Sagamore Hills Elementary Facility
51. Environmental Studies Center Facility	126. Salem Middle Facility
52. Evansdale Elementary Facility	127. Sam Moss Service Center Facility
53. Fairington Elementary Facility	128. Sequoyah High Facility
54. Fernbank Elementary Facility	129. Sequoyah Middle Facility
55. Fernbank Science Center Facility	130. Shadow Rock Elementary School Facility (incl. Shadow Rock Center)
56. Flat Rock Elementary Facility	131. Smoke Rise Elementary Facility
57. Flat Shoals Elementary Facility	132. Snapfinger Elementary Facility
58. Former Briarcliff High Site	133. Southwest DeKalb High Facility
59. Former Clarkston High (Community Center) Facility	134. Stephenson High Facility
60. Former Forrest Hills Facility	135. Stephenson Middle Facility
61. Former Glen Haven Facility	136. Stone Mill Elementary Facility
62. Former Heritage Facility	137. Stone Mountain Elementary Facility
63. Former Hooper Alexander Site	138. Stone Mountain High Facility
64. Former Medlock Facility	139. Stone Mountain Middle Facility
65. Former Nancy Creek Elementary Facility	140. Stoneview Elementary Facility
66. Former Shallowford Elementary Site	141. Toney Elementary Facility
67. Former Smoke Rise Elementary Site (Silver Hill Administrative Center)	142. Towers High Facility
68. Freedom Middle Facility	143. Tucker High Facility
69. Green Forrest Drive (Wadsworth) Facility	144. Tucker Middle Facility
70. Hallford, James R. Stadium Facility	145. Vanderlyn Elementary Facility
71. Hambrick Elementary Facility	146. Wadsworth Magnet (Knollwood) Facility
72. Hatton Dr. Warehouse Facility	147. Warren Technical Chamblee Facility
73. Hawthorne Elementary Facility	148. William Bradley Bryant Technology Center Facility
74. Henderson Middle Facility	
75. Henderson Mill Elementary Facility	

76. Hightower Elementary Facility	149. William Buck Godfrey Stadium Facility
77. Huntley Hills Elementary Facility	150. Woodridge Elementary Facility
78. Idlewood Elementary Facility	151. Woodward Elementary Facility
	152. Wynbrooke Elementary Facility

- (iii) Making technology improvements, by acquiring, replacing, purchasing, installing, upgrading or supplementing technology including, but not limited to: technology that supports and/or enhances instruction, digital communication technology, enhanced school security solutions, wireless technology, enterprise content management solutions, replacement and/or enhancement of technology/systems in support of an Enterprise Resource Planning (ERP) upgrade, data storage systems, telecommunication systems, digital records retention, technology hardware, software, and related infrastructure at some or all of DSCD Schools and Facilities, as needed;
- (iv) Replacing, purchasing, upgrading, refurbishing or supplementing school buses and support vehicles and other capital equipment as needed including, but not limited to items such as, desks, chairs, tables, instructional equipment, band equipment, kitchen equipment, waste compactors, portable classrooms/modular buildings, custodial equipment, grounds equipment, etc. at some or all of DCSD Schools and Facilities;

If imposition of the tax is approved by a majority of the voters within the Dekalb County School District, such vote shall also constitute approval of general obligation debt of the Dekalb County School District in the principal amount not to exceed \$500,000,000 for the purpose of funding a portion of the Dekalb County School District Projects, including capitalized interest and the costs of issuing such general obligation debt. Such general obligation debt shall bear interest at an interest rate or rates not to exceed 6 percent per annum, determined by the DeKalb County Board of Education prior to the issuance of such general obligation debt, may be issued from time to time in whole or in part in one or more series and shall mature (serially or, at the option of the DeKalb County Board of Education, by mandatory sinking fund redemption) in the years and amounts as follows:

<u>Date:</u>	<u>Maximum Principal Payable in Such Year:</u>
2029	\$ 91,637,500
2030	92,862,500
2031	94,387,500
2032	221,112,500

II. For the Atlanta Independent School System:

- (A) The following capital outlay projects within DeKalb County (“APS Projects”) and the expenses incidental to accomplishing the APS Projects including, but not limited to, implementation expenses, management expenses and legal expenses, at a total maximum cost of \$41,504,193.00 (the actual amount of the proceeds to be determined by the ratio of DeKalb County School District students to Atlanta Independent School System students and City of Decatur School System students as determined by the latest FTE count prior to the referendum):
- (i) Adding to, modifying, reconfiguring schools, demolition of all or portions of existing schools, buildings and/or facilities, any or some APS Schools and Facilities or creating new schools to accommodate current and increased student enrollment, class-size reductions, and programmatic needs, and acquiring land and preparing sites for constructing and equipping new or replacement schools and facilities, or equivalent classroom capacity, if and as needed including site preparation and the demolition of all or portions of existing structures;
 - (ii) Replacing, updating, renovating, adding to, modifying, and equipping certain critical systems, infrastructure, safety systems and non-critical systems at the following schools if and as needed, based on the condition and identified deficiencies:

Mary Lin Elementary School
 - (iii) Adding to, renovating, modifying, reconfiguring, equipping, upgrading, supplementing, acquiring, replacing, and installing capital improvements for various existing and new schools, buildings and facilities (including schools, buildings and facilities to be constructed pursuant to this resolution, once completed and including any site preparation and demolition of existing structures if necessary)--e.g., roofing, plumbing, wiring, painting, water piping, HVAC, ADA renovations, infrastructure improvements, repaving, restroom facilities, systems for environmental and air quality control, sports equity, physical education facilities, play spaces, playgrounds, surfacing, fencing and landscape shading for playgrounds, play spaces and outdoor classrooms, classroom additions, outdoor classrooms, kitchens, capital improvements as needed to comply with legislative mandates, and as needed to mitigate unexpected capital losses due to theft or calamity, fire protection, improvements to comply with health, safety and applicable building codes, traffic control and optimization, parking and parking capacity, stormwater management facilities, and program-driven modifications, including but not limited to any, some or all of the following schools and facilities ("APS Schools and Facilities"):

1. Burgess-Peterson Academy ES
 2. Coan Facility [1550 Hosea L Williams Dr NE]
 3. East Atlanta Campus Facility [256 Clifton St SE]
 4. East Lake Facility [145 4th Ave SE]
 5. Facilities Service Center Facility [1631 La France St NE]
 6. Former Whitefoord Facility [35 Whitefoord Ave NW]
 7. Hirsch House @ Springdale Park ES [1246 Ponce De Leon Ave NE]
 8. Marshall Facility [1820 Mary Dell Dr SE]
 9. Mary Lin ES
 10. Peterson Facility [1757 Mary Dell Dr SE]
 11. Springdale Park ES
 12. Toomer ES
 13. Warren Street Facility [20 Warren St NE]
 14. Wesley Avenue Property [187 Wesley Ave NE]
 15. Any other building(s) or real property owned or acquired by Atlanta Independent School System.
- (iv) Making technology improvements, by acquiring, replacing, purchasing, installing, upgrading, renewing, or supplementing technology including, but not limited to: instructional technology, digital instructional materials, digital communication technology, wireless technology, wireless infrastructure, enterprise content management solutions, data storage systems, telecommunication systems, mass communications systems, technology hardware, software, and related infrastructure at schools and facilities, at any, some or all of APS Schools and Facilities;
- (v) Making athletic field and physical education facility upgrades and improvements at various middle and high schools as needed;
- (vi) Acquiring, replacing, purchasing, refurbishing, equipping and supplementing school buses and support vehicles;
- (vii) Replacing, purchasing, upgrading, refurbishing or supplementing capital equipment including, but not limited to, desks, chairs, tables, multi-year textbooks, instructional resources, instructional equipment, physical education equipment, band and music instruments and equipment, equipment that supports learning, kitchen equipment, waste compactors, portable classrooms/modular buildings, custodial equipment, grounds equipment, and similar equipment at any, some or all of APS Schools and Facilities;

- (viii) Making of site, facility and technology improvements deemed necessary to improve safety and security, and enhance surveillance systems at any, some or all of APS Schools and Facilities;
- (ix) Making technology improvements, replacing, purchasing, installing, upgrading, renewing or supplementing technology including, but not limited to: instructional technology and information systems hardware, software, and infrastructure at some or all Atlanta Independent School System schools and selected other facilities (including without limitation selected charter schools), upgrades to wireless communication infrastructure and technology, emergency response technology, access control technology and equipment, security cameras and surveillance upgrades at any, some or all of APS Schools and Facilities;
- (x) Replacing, purchasing, upgrading or supplementing capital equipment including, but not limited to, school bus equipment, school bus lifts, school police vehicles, school police equipment, support vehicles, fuel management systems, medical, emergency and evacuation equipment, etc.; and
- (xi) Making existing or new lease/purchase payments or otherwise acquiring and paying for the acquisition of schools, facilities, school buses, school police vehicles, transportation vehicles, or other capital acquisitions.

III. For the City of Decatur School System:

The following capital outlay projects ("Decatur Projects") and the expenses incidental to accomplishing the Decatur Projects including, but not limited to, implementation expenses, management expenses, and legal expenses at a total maximum cost of \$57,876,355.00 (the actual amount of the proceeds to be determined by the ratio of DeKalb County School District students to Atlanta Independent School System students and City of Decatur School System students as determined by the latest FTE count prior to the referendum):

- (i) To acquire, design, construct, renovate, reconfigure, modify, add to, repair, replace, demolish all or a portion of, improve, and equip existing and new school buildings and sites and other existing and new buildings and facilities, including green spaces, useful or desirable in connection therewith; including, but not limited to:
 - Beacon Hill Middle School
 - Clairemont Elementary
 - College Heights Early Childhood Learning Center
 - Decatur High School (inclusive of the Frasier Center)
 - Fifth Avenue Upper Elementary

- Glennwood Elementary
- Oakhurst Elementary
- Talley Street Upper Elementary
- Westchester Elementary
- Winnona Park Elementary School
- The Kentucky Street Transportation Building
- The Wilson Center (Central Office)
- 346 West Trinity Place (also known as 103 Electric Avenue)
- Any other building(s) or real property owned or acquired by City Schools of Decatur

and including but not limited to the purposes of accommodating increased student enrollment, reducing class sizes, and adjusting programmatic needs;

- (ii) To acquire, including through lease-purchase and installment sale purchase, design, construct, and/or equip new buildings and facilities of or for use by the City Schools of Decatur, including parking and land useful or desirable in connection therewith, and including but not limited to new school buildings, an early learning center, athletic and extra-curricular facilities, office space, and new facilities for the Department of Facilities and Maintenance;
- (iii) To make various technology improvements at all schools and facilities of the City Schools of Decatur, which includes, but is not limited to, replacing, purchasing, installing, upgrading, and supplementing instructional technology, professional learning technology, information security, process automation, data utilization systems, disaster recovery systems, communication systems, wired and wireless communications, emergency response technology, security and surveillance systems, information systems, access control systems, life safety and security systems, enterprise content management solutions, data storage systems, and hardware related to the technology improvements, and also includes, but is not limited to, related modifications, changes, configurations, and upgrades to at all schools and facilities of City Schools of Decatur necessary to implement such technology improvements;
- (iv) To acquire computers and similar technology for the use of students and staff in and outside of the classroom;
- (v) To acquire, repair, replace, upgrade, maintain, or make lease/purchase payments for school buses, school-related vehicles, and transportation equipment.

- (vi) To acquire, design, construct, equip, maintain, and upgrade charging and other infrastructure for a fleet of electric vehicles for use by the City Schools of Decatur;
- (vii) For school improvement and maintenance projects throughout the facilities and buildings of the City Schools of Decatur, including but not limited to HVAC renovations, repairs and replacements; roofing repairs and replacements; electrical repairs, plumbing improvements, energy efficiency projects, renovations and upgrades, including but not limited to cost-saving energy efficiency capital projects; boiler renovations, repairs and upgrades; and other infrastructure improvements necessary to maintain safe, efficient, and effective learning environments;
- (viii) To acquire, design, construct, renovate, modify, add, replace, equip, improve, upgrade, demolish, and install capital improvements for various existing and new schools, buildings, and facilities, including roofing, plumbing, wiring, energy conservation and solar, painting, water piping replacement and repairs, HVAC equipment and parts, electrical, air indoor quality, signs, safety audits and assessments, professional services, interiors, exteriors, environmental testing and abatement, kitchen equipment, lifts, elevators, ADA compliance and renovations, infrastructure improvements, repaving, fire/life/safety and security systems, sports, equity and physical education facilities, playgrounds, classroom additions, and program-driven modifications, as needed;
- (ix) To conduct assessments of school system land, facilities, technology information systems, vehicles, and capital equipment following implementation and identification of additional capital needs;
- (x) To acquire, design, replace, purchase, upgrade or supplement capital equipment including, but not limited to, classroom furniture, musical, band and orchestra equipment, desks, chairs, tables, instructional equipment, equipment that supports learning, school bus equipment, school bus lifts, fuel management systems, medical, emergency and evacuation equipment, etc. at all schools and facilities of City Schools of Decatur; and
- (xi) To acquire any property useful or desirable for the purposes listed in (i) through (x), both real and personal.
- (xii) To pay the cost of acquiring certain assets that are being leased or subject to installment purchase by the City Schools of Decatur and to retire all or a portion of any outstanding general obligation debt of the City of Decatur incurred on behalf of the City Schools of Decatur for school projects.

- () YES Shall the special one percent sales and use tax for educational purposes currently imposed in DeKalb County be reimposed on July 1, 2027, upon the expiration of the such currently imposed tax, for not longer than 20 consecutive calendar quarters, to raise not more than \$1,046,154,324.00 to be used for the following educational purposes:
- () NO

For the DeKalb County School District:

- (1) (A) adding to, upgrading, reconfiguring, renovating, replacing, modifying and equipping existing and replacement schools, support facilities, athletic fields and physical education facilities;
- (B) for acquiring and developing land for, constructing and equipping, new and replacement schools and support facilities, as well as additions to existing facilities.
- (C) for installing capital improvements for various existing and new schools, buildings and facilities
- (D) for providing hardware, software, and related infrastructure and making technology improvements;
- (E) replacing, purchasing, upgrading school buses, support vehicles, and other capital equipment.

in an amount not to exceed \$946,773,776.00 for the DeKalb County School District, all as more fully described in the Notice of Election. If imposition of the tax is approved by a majority of the voters within the DeKalb County School District, such vote shall also constitute approval of the issuance of general obligation debt of the DeKalb County School District in the principal amount of not to exceed \$500,000,000 for the purpose of funding a portion of the above projects of the DeKalb County School District.

For the Atlanta Independent School System:

- (A) for acquiring, reconfiguring and developing land for, constructing and equipping, new and replacement schools and support facilities;
- (B) replacing, updating, renovating, adding to, modifying, and equipping certain critical systems, infrastructure, safety systems and non-critical if and as needed, based on the condition and identified deficiencies;
- (C) adding to, upgrading, reconfiguring, renovating, replacing, modifying and equipping existing and replacement schools, playgrounds, support facilities and athletic facilities as needed;
- (D) making technology improvements and safety and security improvements for schools and facilities; and
- (E) replacing, purchasing, upgrading or supplementing capital equipment as needed, including without limitation furniture, multi-year textbooks, instructional resources, physical educational equipment, kitchen equipment, band and music equipment and equipment that supports learning; and

- (F) acquiring and equipping school buses, school police vehicles, support vehicles, transportation vehicles and other capital equipment;

at a total maximum cost of \$41,504,193.00, for the Atlanta Independent School System as more fully described in the Notice of Election.

For the City of Decatur School System:

- (A) for the acquisition, construction, renovation, modification, addition, repair, replacement, demolition of, improvement and equipping of existing and new school buildings and other facilities, including other buildings and greenspace useful or desirable in connection therewith;
- (B) to acquire and install safety and technology improvements throughout the school system, including computers, systems, sensors, and related hardware and infrastructure;
- (C) to acquire school buses, school-related vehicles, and transportation equipment, including infrastructure for electric vehicles;
- (D) for school and facilities improvement, energy conservation, and maintenance projects;
- (E) to acquire supplemental capital equipment for the school system, including any property, real and personal, useful and desirable in connection with the projects listed in the Notice of Election; and
- (F) To pay the cost of acquiring certain assets that are being leased or subject to installment purchase by the City Schools of Decatur and to retire all or a portion of any outstanding general obligation debt of the City of Decatur incurred on behalf of the City Schools of Decatur for school projects

in an amount not to exceed \$57,876,355.00 for the City Schools of Decatur, all as more fully described in the Notice of Election.

The several places for holding said election shall be at the regular and established voting precincts of all of the election districts of DeKalb County, and the polls will be open from 7 a.m. until 7 p.m. on the date fixed for the election.

Pursuant to O.C.G.A. § 21-2-224(1), the registration deadline for taking applications from persons desiring to register to vote in this election will be the close of business on October 5, 2026.

All residents of DeKalb County qualified to vote at such election shall be determined in all respects in accordance with the election laws of the State of Georgia.

Any brochures, listings, or other advertisements issued by the Board of Education of DeKalb County or by any other person, firm, corporation, or association with the knowledge and consent of the Board of Education of DeKalb County shall be deemed to be a statement of intention of the said Board concerning the use of the bond funds or interest received from such bond funds that have been invested.

This notice is given by the DeKalb County Board of Registration and Elections, as election superintendent under O.C.G.A. 21-2-540(d) and 21-2-2(35), pursuant to concurrent resolutions of the Board of Education of DeKalb County, the Board of Education of the Atlanta Independent School System and the Board of Education for the City of Decatur.

DEKALB COUNTY BOARD OF REGISTRATION AND ELECTIONS

BOARD OF EDUCATION OF DEKALB COUNTY

BOARD OF EDUCATION OF THE ATLANTA INDEPENDENT SCHOOL SYSTEM

BOARD OF EDUCATION OF THE CITY OF DECATUR

This _____ day of _____, 2026

Director's Report

July 9, 2026

Keisha L. Smith, MPA

Executive Director

Voter Registration and Elections (VRE)

Topic 1: General Operations Updates

❖ Registration Updates

- Total number of Registered Voters as of July 2: **574,153**
 - Total number of Active Registered Voters: 502,682
 - Total number of Inactive Registered Voters: 71,471
- Total applications left to be processed as of July 2: **1,279**
 - DDS: 1,199 (1,016 after deadline)
 - OLVR: 35 (27 after deadline)
 - MVP: 44 (43 after deadline)
 - Handwritten: 1 (1 after deadline)
- Manual Voter Registration Cancellations for 2026: **2,372**

❖ Election Activities

Notes:

Topic 2: Administrative/Finance Updates

❖ Personnel

❖ Budget Activities

Notes:

Topic 3: Stakeholder Engagement Updates

❖ Key Stakeholder Meetings

❖ General Communications

Notes:

DEKALB COUNTY

VOTER REGISTRATION AND ELECTIONS (VRE)

BUDGET SUMMARY

COST CENTER	(All)
-------------	-------

VRE BUDGET SUMMARY REPORT JUNE 2026

COST CENTER PARENT	OBJECT CLASS	OBJECT CODE	OBJECT CODE DESCRIPTION	BUDGET	REQUISITIONS	PURCHASE ORDERS	ACTUALS	AVAILABLE SUM
02900	51	511101	SALARIES	\$2,462,177.00	\$0.00	\$0.00	\$1,041,548.12	\$1,420,628.88
		511102	SALARIES - PART TIME	\$200,000.00	\$0.00	\$0.00	\$0.00	\$200,000.00
		511200	SALARIES - TEMPORARY	\$4,000,000.00	\$0.00	\$0.00	\$431,882.88	\$3,568,117.12
		511300	SALARIES - OVERTIME	\$200,000.00	\$0.00	\$0.00	\$111,357.09	\$88,642.91
		512100	COUNTY MATCH - GROUP INSURANCE	\$0.00	\$0.00	\$0.00	\$150,242.44	-\$150,242.44
		512101	COUNTY MATCH - GRP INS - REVERSAL	\$0.00	\$0.00	\$0.00	-\$124,332.00	\$124,332.00
		512102	COUNTY MATCH - GRP INS - ALLOCATED	\$504,000.00	\$0.00	\$0.00	\$207,000.00	\$297,000.00
		512200	COUNTY MATCH - FICA	\$185,493.00	\$0.00	\$0.00	\$111,164.16	\$74,328.84
		512400	COUNTY MATCH - PENSION	\$0.00	\$0.00	\$0.00	\$37,789.12	-\$37,789.12
		512402	401(a) EMPLOYER CONTRIBUTION	\$68,291.00	\$0.00	\$0.00	\$29,752.32	\$38,538.68
		512700	WORKERS COMPENSATION	\$51,871.00	\$0.00	\$0.00	\$21,613.00	\$30,258.00
		512904	ALLOWANCE - AUTOMOBILE	\$6,000.00	\$0.00	\$0.00	\$0.00	\$6,000.00
	51 Total			\$7,677,832.00	\$0.00	\$0.00	\$2,018,017.13	\$5,659,814.87
	52	521101	BOARD MEMBER SERVICES	\$12,000.00	\$0.00	\$0.00	\$7,000.00	\$5,000.00
		521104	TEMPORARY PERSONNEL SERVICES	\$2,786,272.66	\$0.00	\$120,371.46	\$182,432.03	\$2,483,469.17
		521105	SECURITY SERVICES	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
		521209	OTHER PROFESSIONAL SERVICES	\$873,300.26	\$0.00	\$404,910.21	\$291,034.68	\$177,355.37
		522201	MAINTENANCE & REPAIR SERVICES	\$175,000.00	\$0.00	\$17,597.15	\$9,933.28	\$147,469.57
		522311	RENTAL OF REAL ESTATE	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
		522321	RENTAL OF EQUIPMENT	\$25,000.00	\$0.00	\$0.00	\$12,682.72	\$12,317.28
		522322	LEASE PURCHASE OF EQUIPMENT	\$37,910.79	\$0.00	\$469.58	\$20,759.30	\$16,681.91
		522329	OTHER RENTALS	\$147,800.94	\$0.00	\$16,432.02	\$5,425.59	\$125,943.33
		523201	POSTAGE	\$300,000.00	\$0.00	\$0.00	\$6,324.00	\$293,676.00
		523202	POSTAGE - CENTRAL SERVICES	\$27,552.00	\$0.00	\$0.00	\$0.00	\$27,552.00
		523204	TELEPHONE - LONG DISTANCE	\$1,101.63	\$0.00	\$0.00	\$111.87	\$989.76
		523206	INTERNET SERVICES	\$5,000.00	\$0.00	\$0.00	\$0.00	\$5,000.00
		523207	TELEPHONE - WIRELESS	\$194,998.37	\$0.00	\$0.00	\$62,865.86	\$132,132.51
		523301	ADVERTISING SERVICES	\$1,100,000.00	\$282.00	\$11,524.00	\$6,731.39	\$1,081,462.61
		523401	PRINTING SERVICES	\$200,000.00	\$0.00	\$1,240.00	\$19,725.93	\$179,034.07
		523501	MILEAGE - PERSONAL VEHICLE	\$2,296.97	\$0.00	\$0.00	\$705.07	\$1,591.90
		523504	TRAVEL - ACCOMMODATIONS / HOTEL	\$25,000.00	\$0.00	\$0.00	\$6,372.26	\$18,627.74
		523505	TRAVEL - PER DIEM	\$12,000.00	\$0.00	\$341.25	\$2,228.83	\$9,429.92
		523601	DUES	\$5,200.00	\$0.00	\$0.00	\$1,800.00	\$3,400.00
		523701	TRAINING & CONFERENCE FEES - EXTERNAL	\$50,000.00	\$0.00	\$1,999.00	\$6,789.00	\$41,212.00
		523702	TRAINING & CONFERENCE FEES - INTERNAL	\$5,000.00	\$0.00	\$0.00	\$3,372.58	\$1,627.42
		523906	ELECTION EXPENSES	\$960,000.00	\$0.00	\$78,761.98	\$194,503.11	\$686,734.91
	52 Total			\$6,945,433.62	\$282.00	\$653,646.65	\$840,797.50	\$5,450,707.47
	53	531101	OPERATING SUPPLIES	\$683,309.94	\$508.72	\$96,831.80	\$162,641.29	\$423,328.13
		531199	FREIGHT	\$5,000.00	\$0.00	\$0.00	\$15.03	\$4,984.97
	53 Total			\$688,309.94	\$508.72	\$96,831.80	\$162,656.32	\$428,313.10
	54	542201	COMPUTER EQUIPMENT	\$43,381.10	\$0.00	\$0.00	\$3,381.10	\$40,000.00
		542202	COMPUTER SOFTWARE and TECHNOLOGY	\$63,727.34	\$0.00	\$0.00	\$41,052.34	\$22,675.00
		542309	OTHER EQUIPMENT > \$5,000	\$5,000.00	\$0.00	\$0.00	\$772.23	\$4,227.77
	54 Total			\$112,108.44	\$0.00	\$0.00	\$45,205.67	\$66,902.77
	55	551104	VEHICLE MAINTENANCE CHARGE	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
		551105	VEHICLE REPLACEMENT CHARGE	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
		551107	VEHICLE INSURANCE CHARGE	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00
		551116	SANITATION SERVICE CHARGE	\$3,660.00	\$0.00	\$0.00	\$0.00	\$3,660.00
		551141	VEHICLE MAINT - FUEL	\$3,534.00	\$0.00	\$0.00	\$2,078.01	\$1,455.99
		551142	VEHICLE MAINT - PREV MAINT	\$66.00	\$0.00	\$0.00	\$188.38	-\$122.38
		551143	VEHICLE MAINT - REPAIRS	\$50.00	\$0.00	\$0.00	\$2,893.53	-\$2,843.53
		551144	VEHICLE MAINT - OVERHEAD	\$9,957.00	\$0.00	\$0.00	\$4,149.00	\$5,808.00
	55 Total			\$17,267.00	\$0.00	\$0.00	\$9,308.92	\$7,958.08
	70	707009	COUNTY PENSION ALLOCATION	\$401,083.00	\$0.00	\$0.00	\$167,118.00	\$233,965.00
	70 Total			\$401,083.00	\$0.00	\$0.00	\$167,118.00	\$233,965.00
Grand Total			\$15,842,034.00	\$790.72	\$750,478.45	\$3,243,103.54	\$11,847,661.29	